

# Introduction

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**ID 413: Information Graphics and Data Visualization**  
**Spring 2016**

Venkatesh Rajamanickam (@venkatrajam)  
venkatra@iitb.ac.in  
<http://info-design-lab.github.io/ID413-DataViz/>

# Agenda

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- Introductions
- Administrative information
- Introduction to Information Graphics & Data Visualization

# Course Information

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<http://info-design-lab.github.io/ID413-DataViz/>

Schedule of classes and topics

Lecture Slides

Readings

External Links

Assignments

References

# Course Information

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## **Registration:**

ASC may require some of you to register manually. If so, use the registration form on the course website (or from IDC Office) and take my signature latest by Jan 9th, 11:00 am.

## **Timings:**

Wednesdays and Fridays 9:30 am to 11 am (LT 303).

## **Attendance:**

*Students not having 80% attendance may be debarred from appearing in the semester end examination and be awarded XX grade, which requires the student to re-register for the course when it is offered again.*

## **Office Hours:**

Fridays 11:30 AM to 1:00 PM at my office in Transit Building, Room No. 330 or by appointment.

# Course Information

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## Grading:

Your grades will be determined through

- 4 individual assignments (20%)

- 1 group project (40%)

- No midsem

- Endsem (30%)

- Attendance & class participation (10%)

# What is design?

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# What is design?

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- a mixture of creativity and analyses
- problem solving
- evolution
- the creation of solutions to problems
- integrating into a coherent whole
- a fundamental human activity
- improve the human condition through physical change
- imaginative/creative jump from present facts to future possibilities
- thoughts and actions intended to change thoughts and actions
  
- etc...

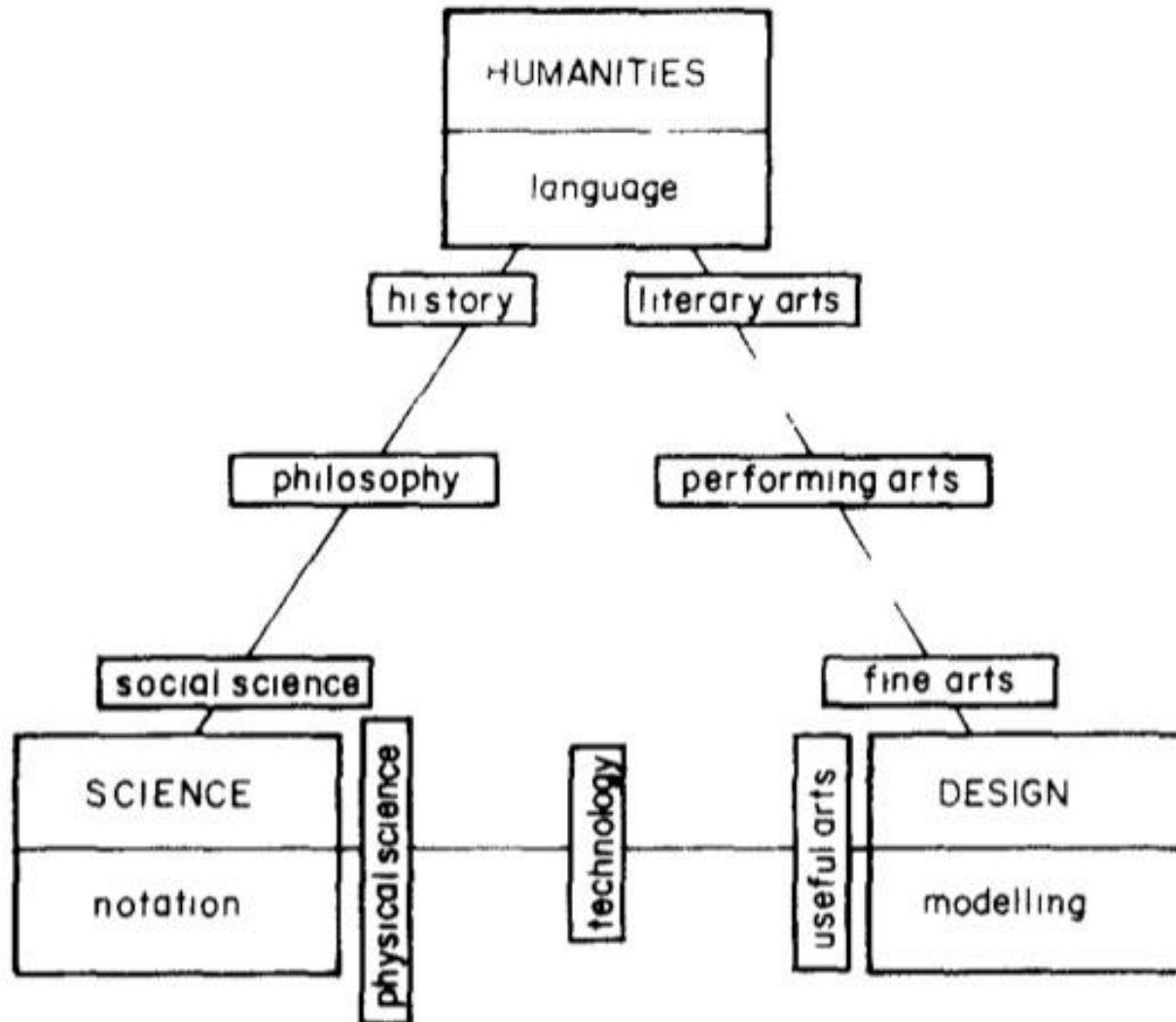
# What is design?

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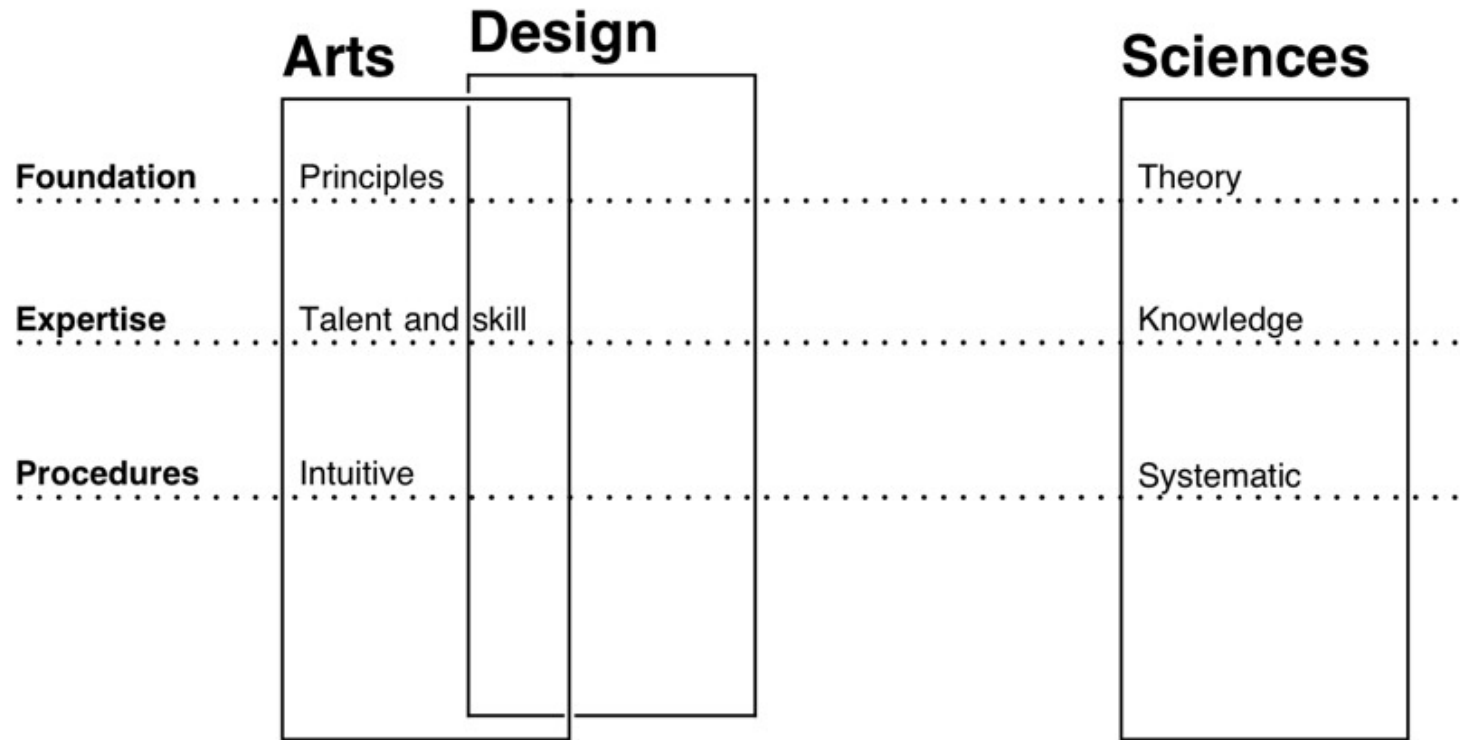
Everyone designs who devises courses of action aimed at changing existing situations into preferred ones. The intellectual activity that produces material artifacts is no different fundamentally from the one that prescribes remedies for a sick patient or the one that devises a new sales plan for a company or a social welfare policy for a state.

Herbert A. Simon (1969) *The Sciences of the Artificial*. P. 130. MIT Press, Cambridge, Mass.

# What is design?



# What is design?

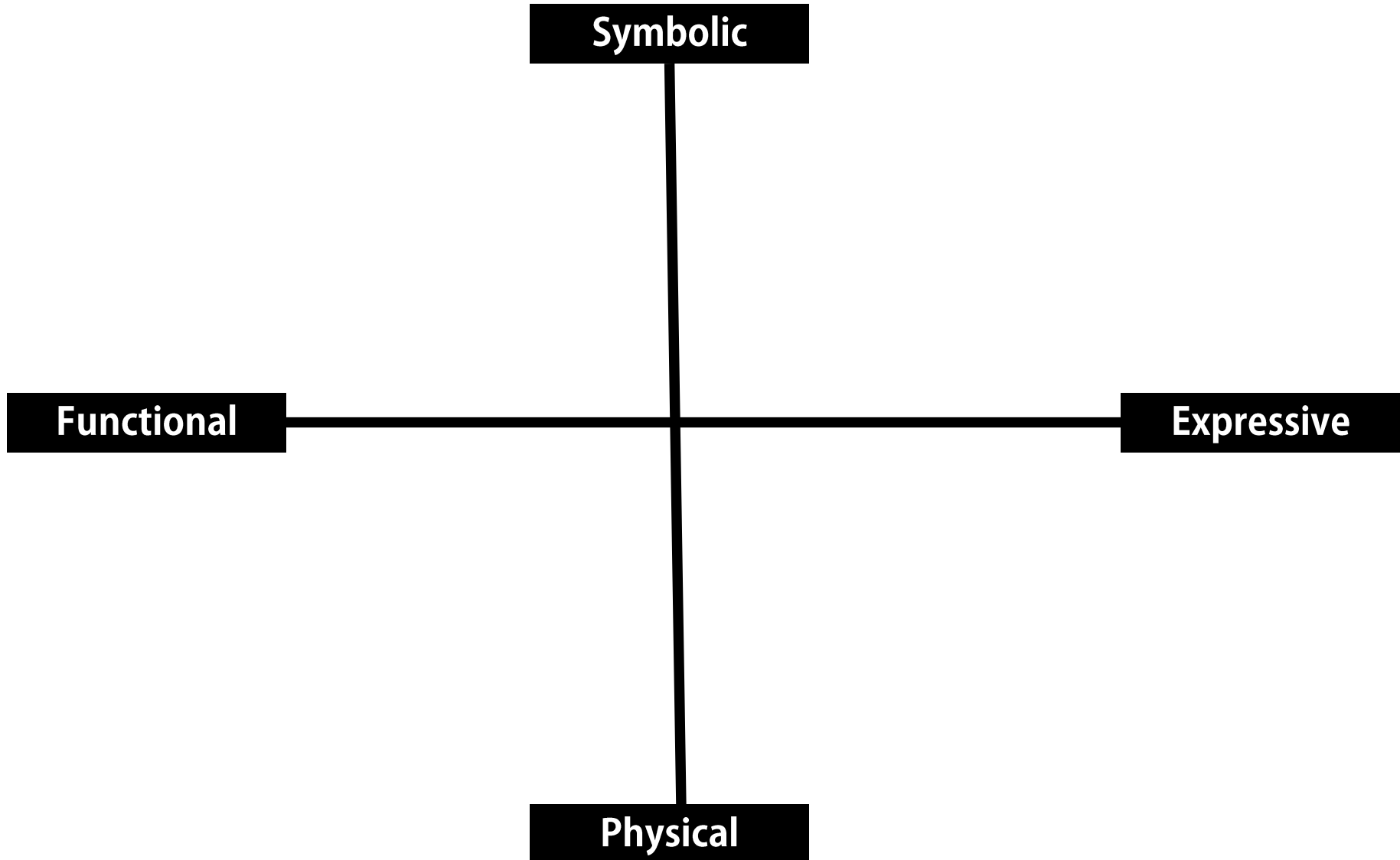


Value driven  
(biased)

Value free  
(unbiased)

# What is design?

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# What is design?

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intangible: perceived by the heart

**Symbolic**

**Functional**

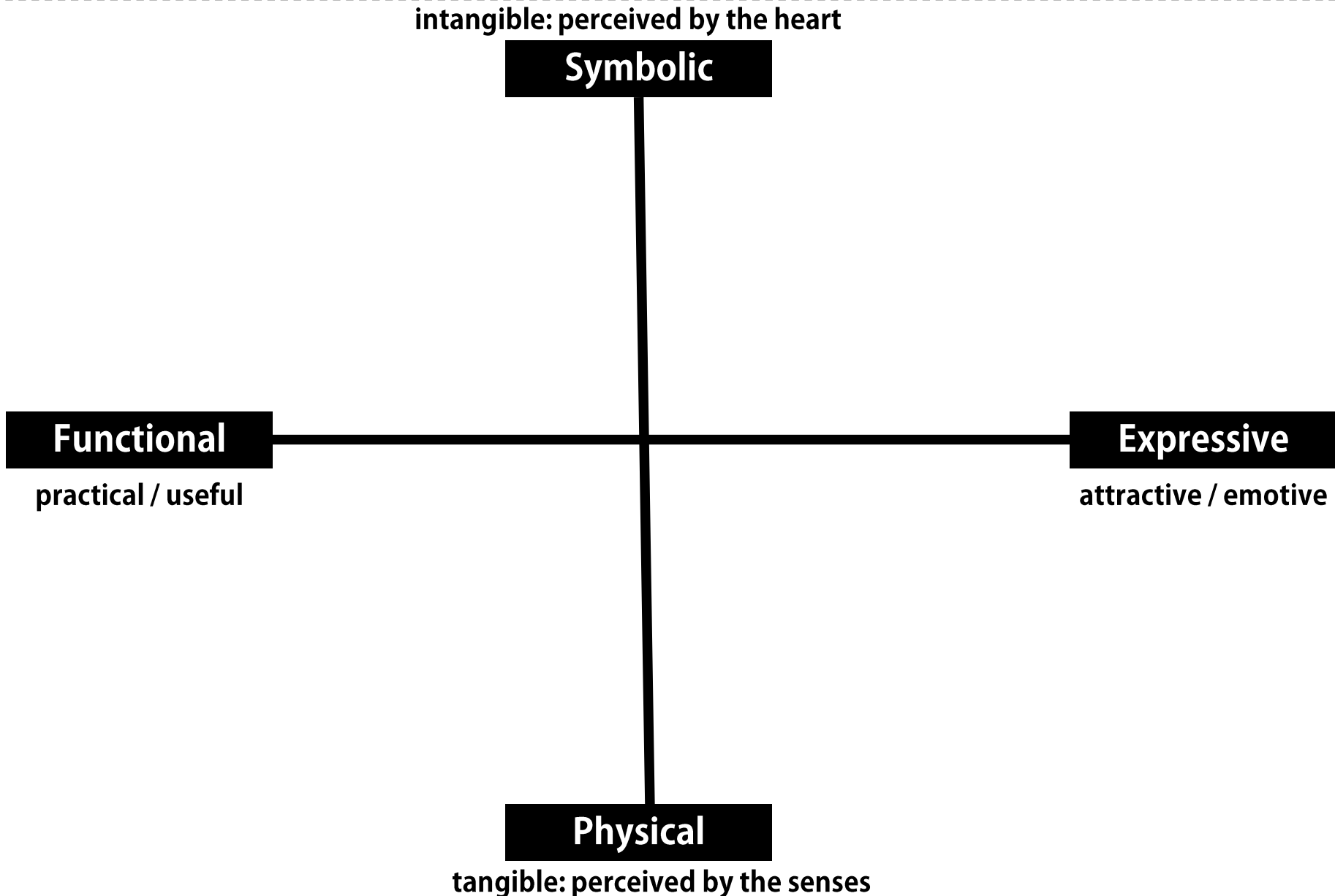
practical / useful

**Expressive**

attractive / emotive

**Physical**

tangible: perceived by the senses



# What is design?

intangible: perceived by the heart

**Symbolic**

experiences

**Functional**

practical / useful

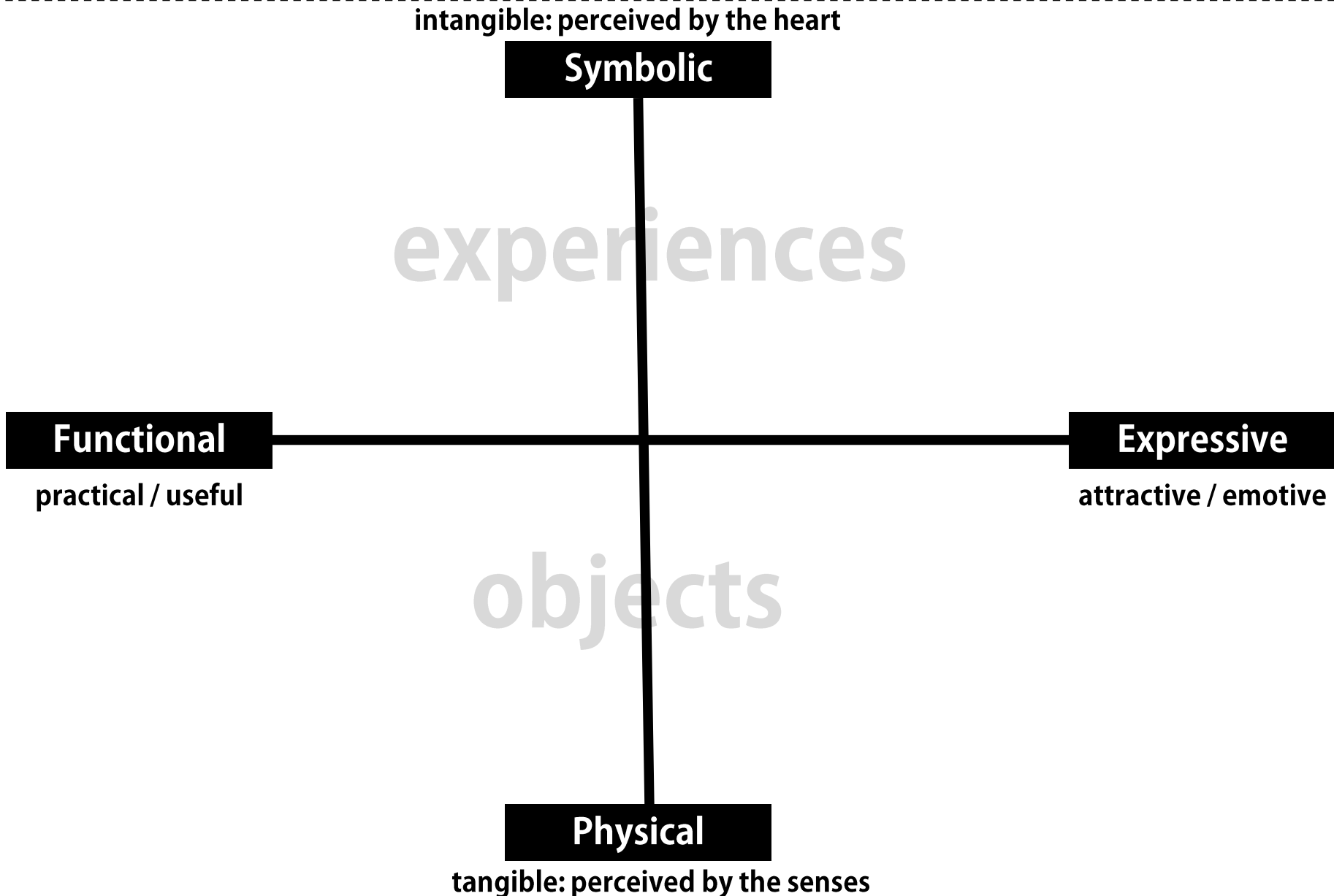
**Expressive**

attractive / emotive

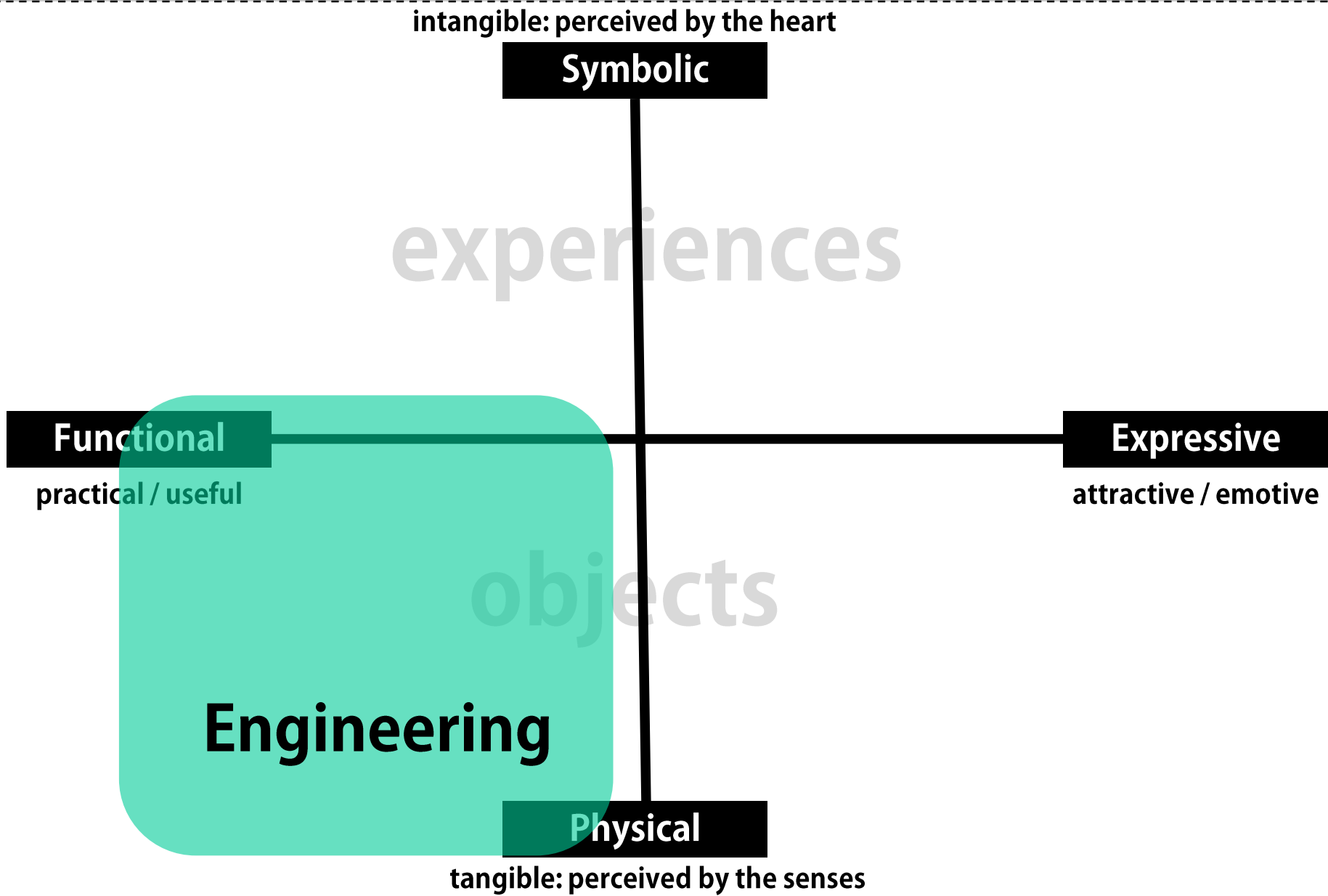
objects

**Physical**

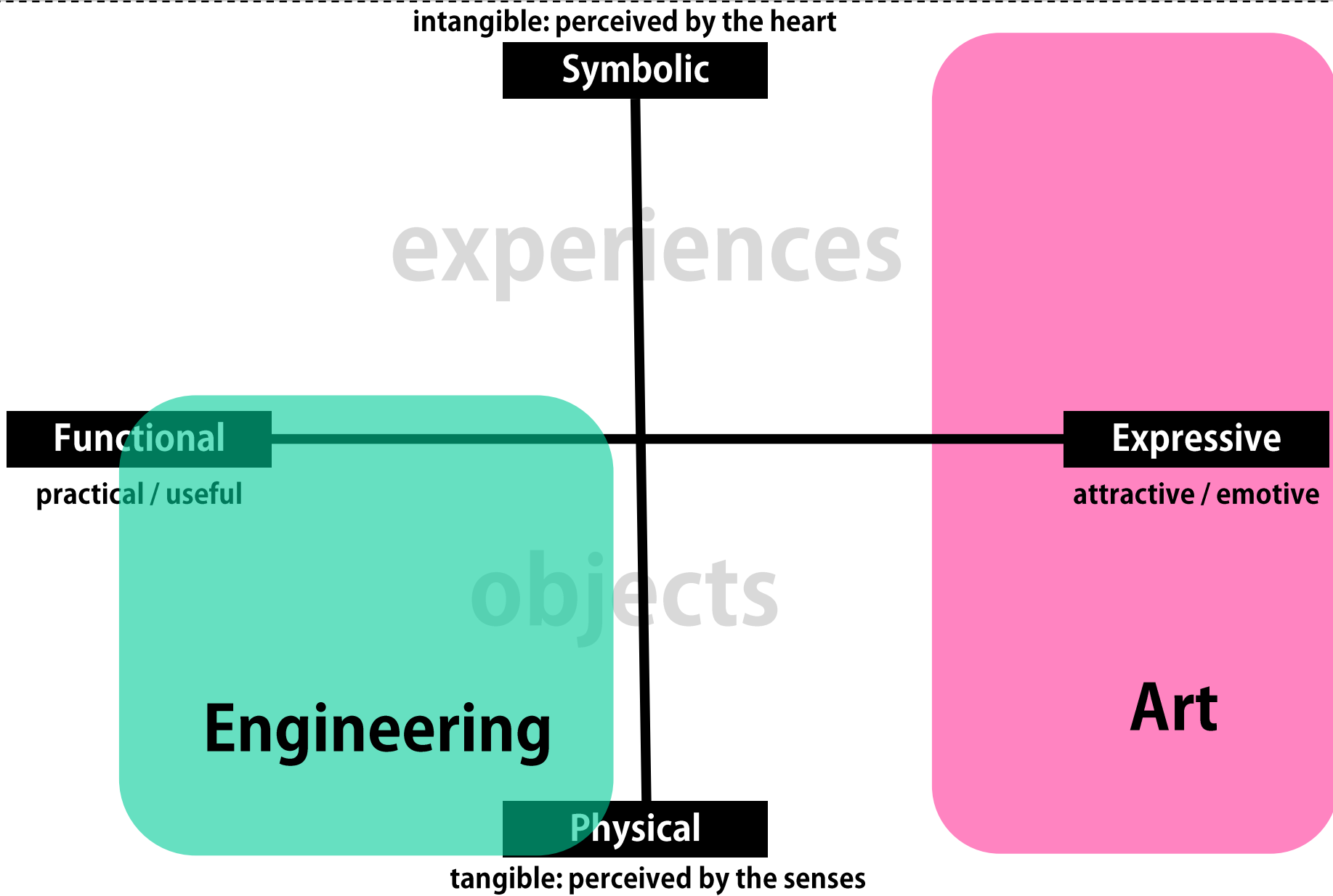
tangible: perceived by the senses



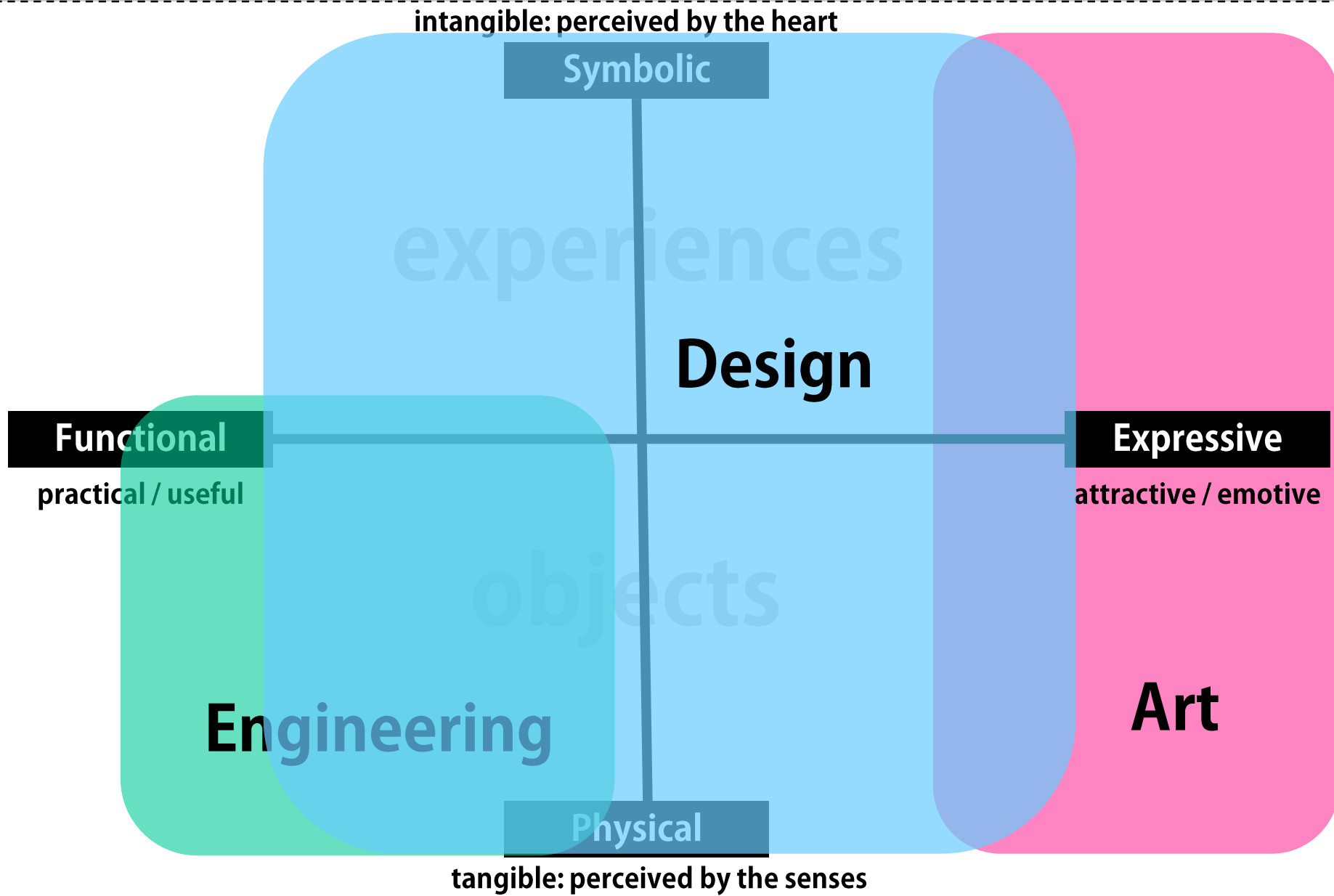
# What is design?



# What is design?



# What is design?



# What is design?

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Design, as a unique way of thinking and acting, does not have a long, well-developed scholarly history. Other intellectual traditions, such as science and art, have enjoyed thousands of years of considered thought.

Harold Nelson & Erik Stolterman (2002)c

# What are information graphics?

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Clear thinking made visible – Edward Tufte

It is not about designing graphics. It is all about designing information  
– Richard Saul Wurman

Vision can no longer be employed simply to support verbal and conceptual meanings: Its potential as a cognitive power in its own right must be exploited – Kepes

# IDENTIFICATION

HEIGHT  
m cm



AGE



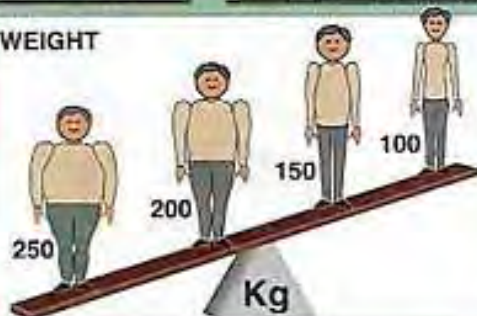
10 20 30 40 50 60 70 80



SEX



WEIGHT



Kg

CLOTHING TYPES



EYE COLOR



SKIN COLOR



HAIR COLOR



FACIAL HAIR



HAIR STYLE



# AMBUSH



TARGET TYPE



LOCATION OF ATTACKER





# // PROGRAMM

## MITTWOCH 21.04.2004

	12:00	13:00	14:00	15:00	16:00	17:00
LAGERHALLE						
KUNSTHALLE DOMINIKANERKIRCHE						

## DONNERSTAG 22.04.2004

	12:00	13:00	14:00	15:00	16:00	17:00
LAGERHALLE	<b>BRAVE NEW WORLD</b> 12:00 // 58 min	<b>ELSEWHERE</b> 13:30 // Le Gout du Koumiz // 66 min		<b>MEMORIES ARE MADE OF THIS</b> 14:30 // 84 min	<b>JONAS AT THE OCEAN</b> 16:00 // Peter Scappell / Xiam / 2002 // 85 min	
ARTHOUSE 4					<b>DIE PERLE IN DER KACKE</b> 16:30 // Dirk BSE // 80 min	<b>EWIG</b> 17:30 // -KURZ-
ARTHOUSE 5					<b>NIWATORI WA HADASHI DA</b> 16:30 // Arima Marisaki / Japan 2002 // 114 min // 0m11	<b>ARAG</b> 17:30 // / Farb
HAUS DER JUGEND (HDJ)	<b>STUDENT FORUM: MEDIA ACADEMIES / PART I</b> 12:00 TAMKE Kyoto Christa Sommerer (A/JP) 13:00 Academy of Fine Arts, Prague Anastasia Morozkina (S/RU)			<b>STUDENT FORUM: MEDIA ACADEMIES / PART II</b> 15:00 TFG Offenbach Bernard Fapo (D) 16:00 AKT Bielefeld RBE Synthesen (NL) 17:00 KHM Köln Karin Peters (D)		

## FREITAG 23.04.2004

	12:00	13:00	14:00	15:00	16:00	17:00
LAGERHALLE	<b>SUICIDE</b> 12:00 // American Travelogue // 70 min	<b>OFU) BALANCE</b> 13:30 // 60 min		<b>RETROSPECTIVE: C. MACLAINE</b> 14:30 // 10 min // 60 min	<b>VISIONS OF DELIGHT</b> 16:00 // 58 min	
ARTHOUSE 4					<b>EWIGE SCHÖNHEIT</b> 16:30 // Marcel Schuster // 90 min // mit Vor- film: -Schlüsselstein-	<b>DIE PI</b> 17:30 //
ARTHOUSE 5					<b>VAMPIRE HUNTER</b> 16:30 // Yoshiki Kawajiri / Japan 2000 // Artime // 105 min // 35mm // Deutsche Fassung	<b>NIWA</b> 17:30 //
HAUS DER JUGEND (HDJ)	<b>TRANSMITTER PART I</b> 12:00 Dr. Karja Kewsek, Uli München // Irrschritte 13:00 Ken Fiegold (USA) // Doc-Art 14:00 Tim Filders/Chaos Computer Club (D) // -Einkaufsliste-			<b>TRANSMITTER PART II</b> 15:30 Fadelman (D) // Transmitter, Transponder, RTUs 16:30 Marie Rute Gell (D) // The Media Artist 17:30		
DGB-GEBÄUDE						



was one of three direct hits on the New Orleans area past 100 years. Almost a Category 5 storm when it ashore at Grand Isle, Betsy had weakened to a Category 3 an hour later when its eye was 35 miles west of New Orleans, battering the city with 125 mph. A storm surge ranging from 8 to 16 feet flooded more than 5,000 square miles of the coast, topping 8-foot in Chalmette, along the Mississippi River-Gulf Outlet in New Orleans, and at Camp Leroy Johnson on Pontchartrain. The surge also pushed through an underneath a levee along the Inner Harbor Navigation Canal, flooding the 9th Ward.



## DAMAGE

and widespread in St. Bernard Parish, eastern New Orleans and the 9th and 10th wards of New Orleans. Many drowned in their homes as they attempted to escape floodwaters that rose 20 feet in some areas. About 17,000 people were injured and 200,000 lost their homes. Some buildings washed off their foundations, were carried to surge water and ended up against levees, or as barnacles of debris. Several ships ran aground on the Mississippi River levees.



## SOLUTION

and by public opinion resulting from Betsy, the Army Corps of Engineers began studying for a series of flood control and levee-building that were already under way to protect the New Orleans area from similar hurricanes. But by the city in 1915 and 1947.



Army Corps of Engineers began building the 17,000-acre New Orleans levee system using the world's largest dredger, the hopper dredge, such as the hopper dredge shown in the foreground, in 1947.

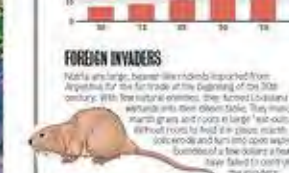
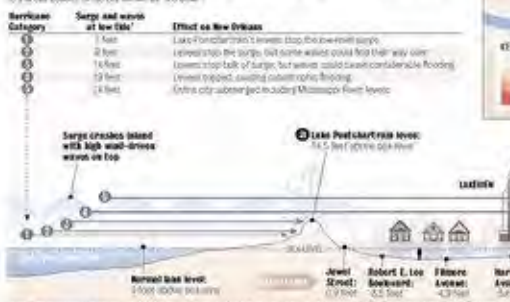
## ARE WE REALLY SAFE?

New Orleans most recently dodged catastrophic flooding in 1998, when Hurricane Georges cut across the Gulf of Mexico on a beeline to the mouth of the Mississippi River. As half the population fled, the storm veered to the east and made landfall in Mississippi. The hurricane caused flooding in St. Bernard Parish and also pushed waves from Lake Pontchartrain up against its south shore levees, leaving many to ponder: What if?



## CITY BELOW THE SEA

When a hurricane even stronger than Georges hit New Orleans, Lake Pontchartrain — an enormous man-made lake — will be the city's biggest threat. Surge water from the Gulf of Mexico, topped by towering waves, will swell the lake above levees and cause widespread flooding. A 100-foot wave could surge into the city, inundating a 3-mile section of the city known as "the bowl."



**FOREIGN INVADERS**  
Haitians are the largest foreign-born residents in New Orleans, but the number has declined in the last decade. Other large groups include the Dominican Republic, Mexico, and the United States. The chart shows that the number of foreign-born residents has declined in the last decade, but the number of foreign-born residents has increased in the last decade.



**CANALS/CHANNELS**  
Thousands of miles of waterways provide a vital link between the Gulf of Mexico and the Mississippi River. The canals and channels are used for shipping and for irrigation. The canals and channels are also used for recreation and for flood control.



**SALTWATER INTRUSION**  
Saltwater from the Gulf of Mexico can enter the Mississippi River through the Gulf Outlet. The saltwater can then flow up the river, causing damage to the levees and the surrounding land. The saltwater can also cause the death of fish and other aquatic life.



**LEVEES**  
The Mississippi River is a major source of water for the United States. The river is used for shipping and for irrigation. The river is also used for recreation and for flood control. The levees along the river are used to protect the surrounding land from flooding.



**SUBSIDENCE**  
The land in the New Orleans area is sinking. This is due to the fact that the land is being used for agriculture and for industry. The land is also being used for recreation and for flood control. The sinking of the land is causing the levees to fail, and the surrounding land is being flooded.



**SEA-LEVEL RISE**  
Sea-level rise is a global problem that is caused by the melting of glaciers and ice sheets. The sea-level rise is causing the land to sink, and the surrounding land is being flooded. The sea-level rise is also causing the levees to fail, and the surrounding land is being flooded.



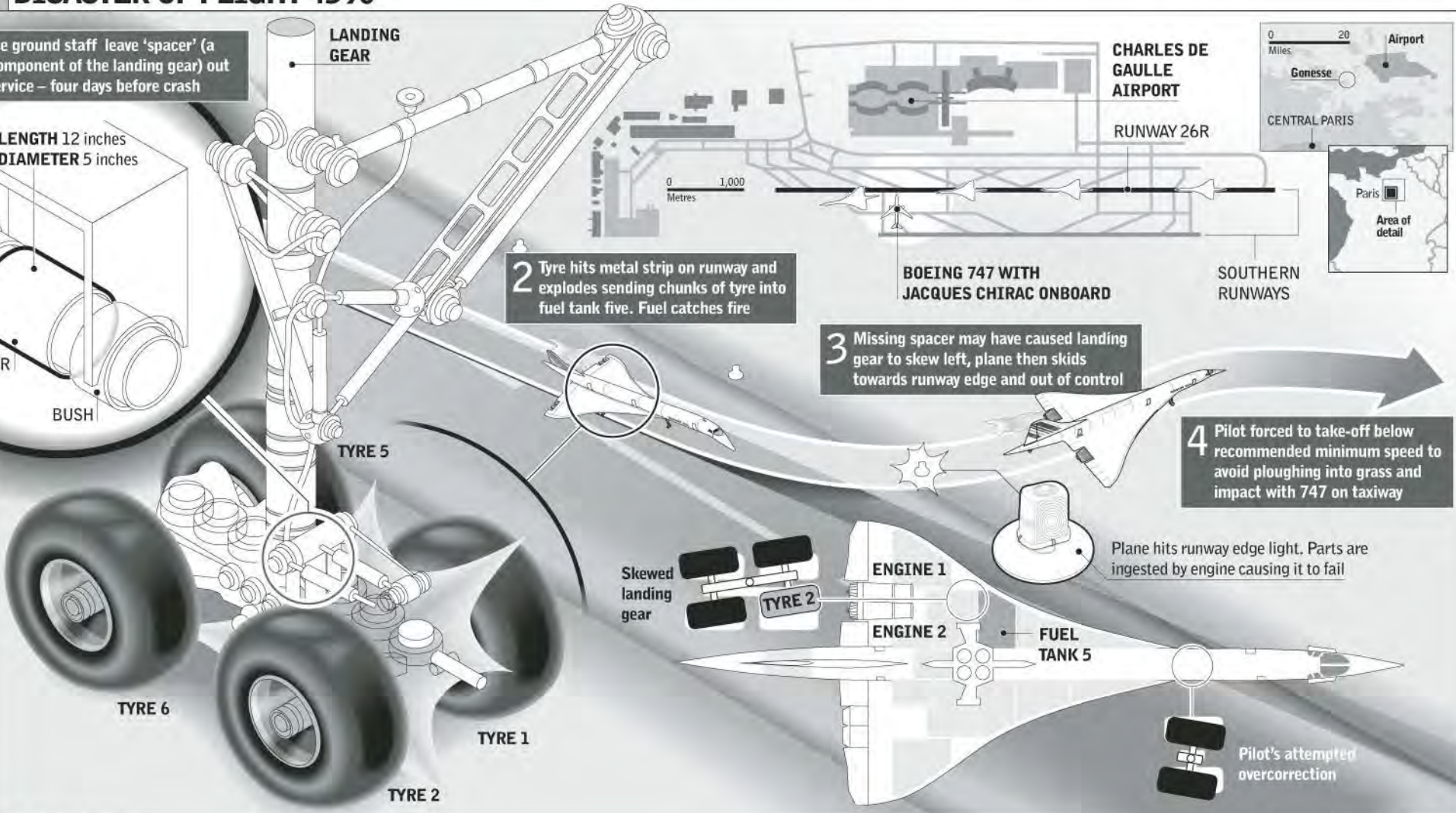
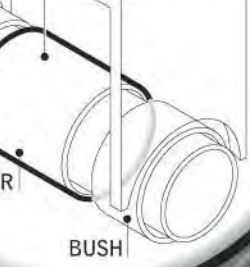
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# DISASTER OF FLIGHT 4590

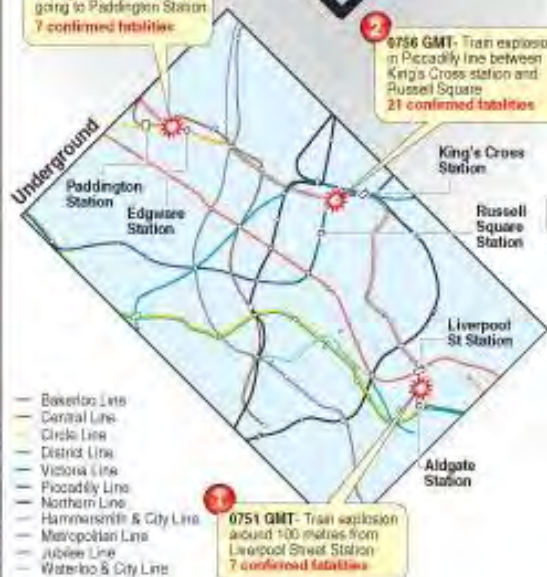
The ground staff leave 'spacer' (a component of the landing gear) out of service – four days before crash

LENGTH 12 inches  
DIAMETER 5 inches



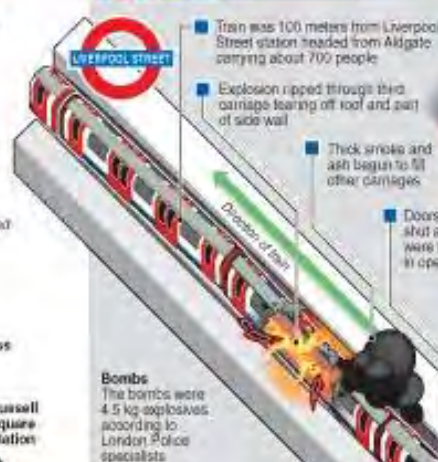
# LONDON BLASTS

More than 50 people were killed and 700 injured in bomb attacks on a bus and several underground trains in London on Thursday. Officials believe the blasts bore hallmarks of an al-Qaeda terrorist attack



Source: London Metropolitan Police, Guardian Unlimited

## 1st explosion



**Bombs**  
The bombs were 4.5 kg explosives according to London Police specialists

## 2nd explosion

From King's Cross Station



## 3rd explosion

To Paddington Station



## 4th explosion



The explosion ripped off the roof of the double-decker bus. Investigations are now relying on a CCTV camera present in the bus



The bomb was in a metal box placed on the rear upper deck



REUTERS

# SUPERintrigante

Perguntas instigantes, respostas surpreendentes

## BOCA EM AÇÃO COMO É O TRÁFICO NA FAVELA?

Os pontos de tráfico de drogas, conhecidos como "bocas", operam como empresas, escondidos em favelas e bairros pobres das grandes cidades. Os criminosos se organizam em uma hierarquia preocupada em garantir duas coisas: o abastecimento constante de cocaína, maconha e outros entorpecentes e o sistema de proteção contra a polícia ou quadrilhas rivais.

Para garantir a eficiência do negócio, são contratados diversos funcionários. O esquema de segurança e a acirrada disputa entre traficantes põem em risco a vida de compradores e moradores da favela. "Até chegar à boca, o usuário tem que andar na favela. Ele é avaliado e nem percebe. Se os seguranças pensarem que ele é um policial disfarçado, atiram", diz o delegado Carlos Roberto Alves de Andrade, da Delegacia de Repressão ao Crime Organizado do Departamento de Narcóticos de São Paulo. 5

por Eduardo Sora

## CRÍME ORGANIZADO VÁRIOS FUNCIONÁRIOS ESTÃO ENVOLVIDOS NO ESQUEMA DE TRÁFICO

### AVIOZINHOS

Os varejistas que levam a droga da boca para os clientes são mais comuns no Rio de Janeiro. Em São Paulo, onde as favelas são planas, a distância entre a boca e o consumidor é pequena e o serviço deles nem sempre é necessário.

### ALTO ESCALÃO

Traficantes de maior hierarquia ficam posicionados sobre lajes e barracos, onde podem se proteger melhor e atirar em caso de tentativa de invasão. Carregam fuzis, ideais para combates a longa distância.

### A BOCA

Geralmente fica perto de riachos, esgotos ou barrancos, para dificultar a chegada da polícia. Em uma mesma favela, podem existir várias bocas e nem toda a droga fica aqui. Barracos conhecidos como "paiol" são usados para armazenamento de grandes quantidades e da munição da quadrilha.

### GERENTE DA BOCA

É responsável pela chegada da droga e pela contratação do pessoal. É ele que comanda toda a operação dentro da favela e, por isso, é sempre alguém de muita confiança do dono da boca.

### SEGURANÇAS

A função deles é proteger os amadores da boca da polícia e de traficantes rivais. Eles usam armas próprias para combater a curta distância.

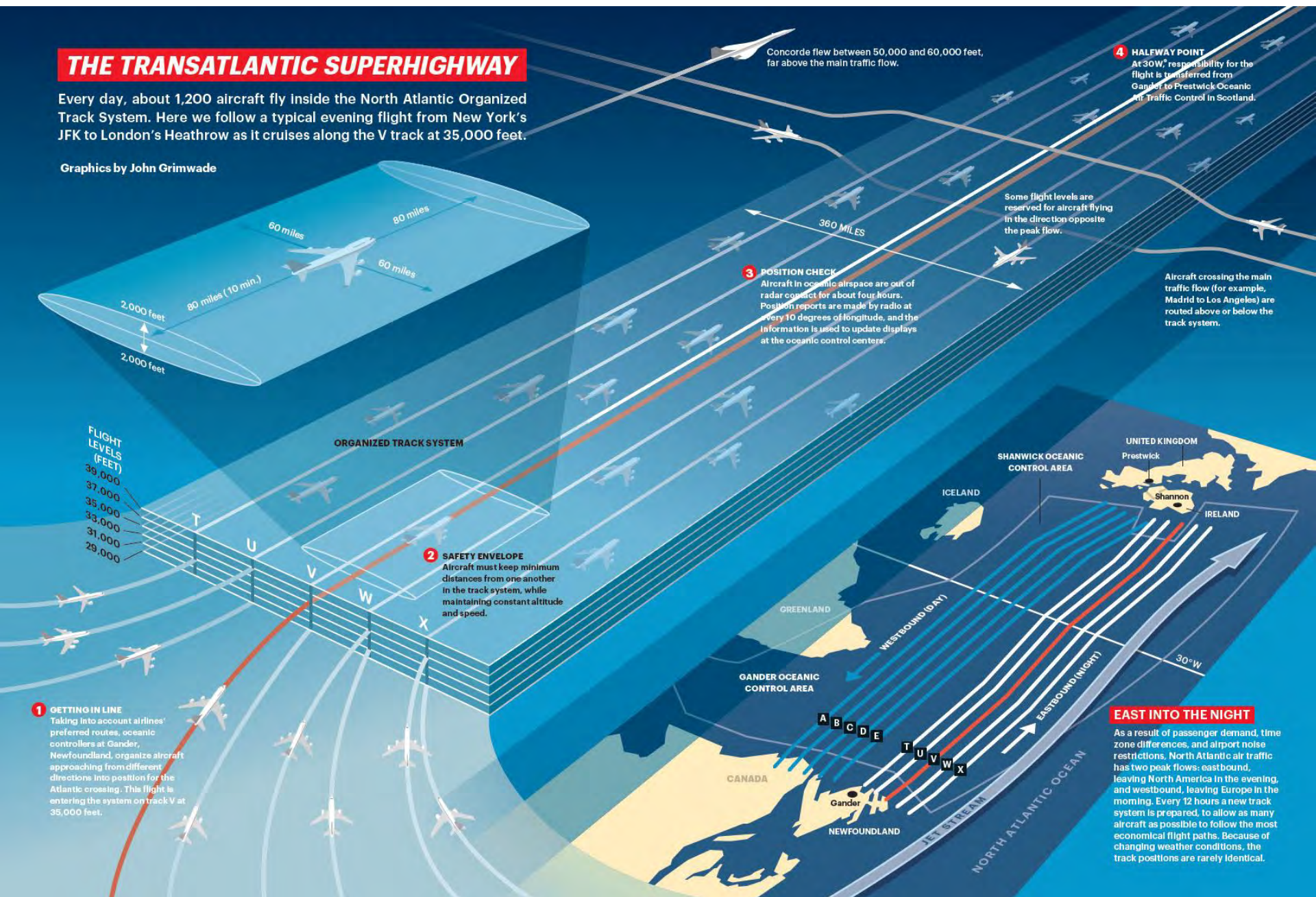
### ENQUANTO ISSO...

O dono da "boca" não lida diretamente com a venda da droga. Ele comanda o tráfico de um barraco ou casa afastada, por meio dos gerentes. Bocas bem-sucedidas podem transformar traficantes em homens ricos e bem de vida.

# THE TRANSATLANTIC SUPERHIGHWAY

Every day, about 1,200 aircraft fly inside the North Atlantic Organized Track System. Here we follow a typical evening flight from New York's JFK to London's Heathrow as it cruises along the V track at 35,000 feet.

Graphics by John Grimwade



**1 GETTING IN LINE**  
Taking into account airlines' preferred routes, oceanic controllers at Gander, Newfoundland, organize aircraft approaching from different directions into position for the Atlantic crossing. This flight is entering the system on track V at 35,000 feet.

**2 SAFETY ENVELOPE**  
Aircraft must keep minimum distances from one another in the track system, while maintaining constant altitude and speed.

**3 POSITION CHECK**  
Aircraft in oceanic airspace are out of radar contact for about four hours. Position reports are made by radio at very 10 degrees of longitude, and the information is used to update displays at the oceanic control centers.

Concorde flew between 50,000 and 60,000 feet, far above the main traffic flow.

**4 HALFWAY POINT**  
At 30°W, responsibility for the flight is transferred from Gander to Prestwick Oceanic ATC. Traffic Control in Scotland.

Some flight levels are reserved for aircraft flying in the direction opposite the peak flow.

Aircraft crossing the main traffic flow (for example, Madrid to Los Angeles) are routed above or below the track system.

## EAST INTO THE NIGHT

As a result of passenger demand, time zone differences, and airport noise restrictions, North Atlantic air traffic has two peak flows: eastbound, leaving North America in the evening, and westbound, leaving Europe in the morning. Every 12 hours a new track system is prepared, to allow as many aircraft as possible to follow the most economical flight paths. Because of changing weather conditions, the track positions are rarely identical.

**BREITLING  
EMERGENCY  
WATCH**

**SECONDARY  
ANTENNA**  
Pulling out the  
auxiliary antenna  
extends the  
transmitter's  
range without  
drawing more  
power.

**CRYSTAL**  
The transmitter  
and watch works  
are separate,  
increasing the  
likelihood that  
even if the watch  
is damaged in a  
crash, the  
transmitter may  
function.

**CROWN**

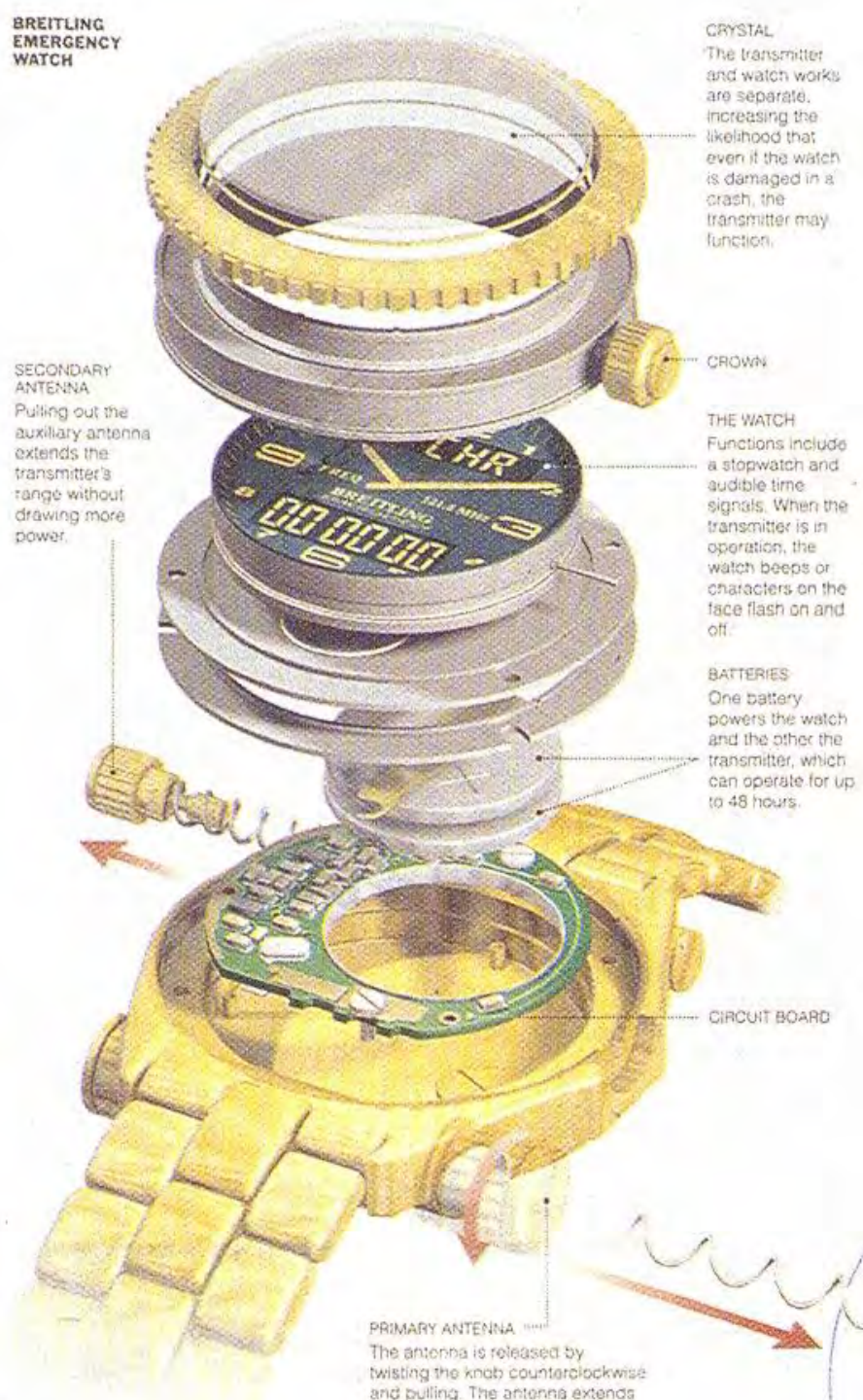
**THE WATCH**  
Functions include  
a stopwatch and  
audible time  
signals. When the  
transmitter is in  
operation, the  
watch beeps or  
characters on the  
face flash on and  
off.

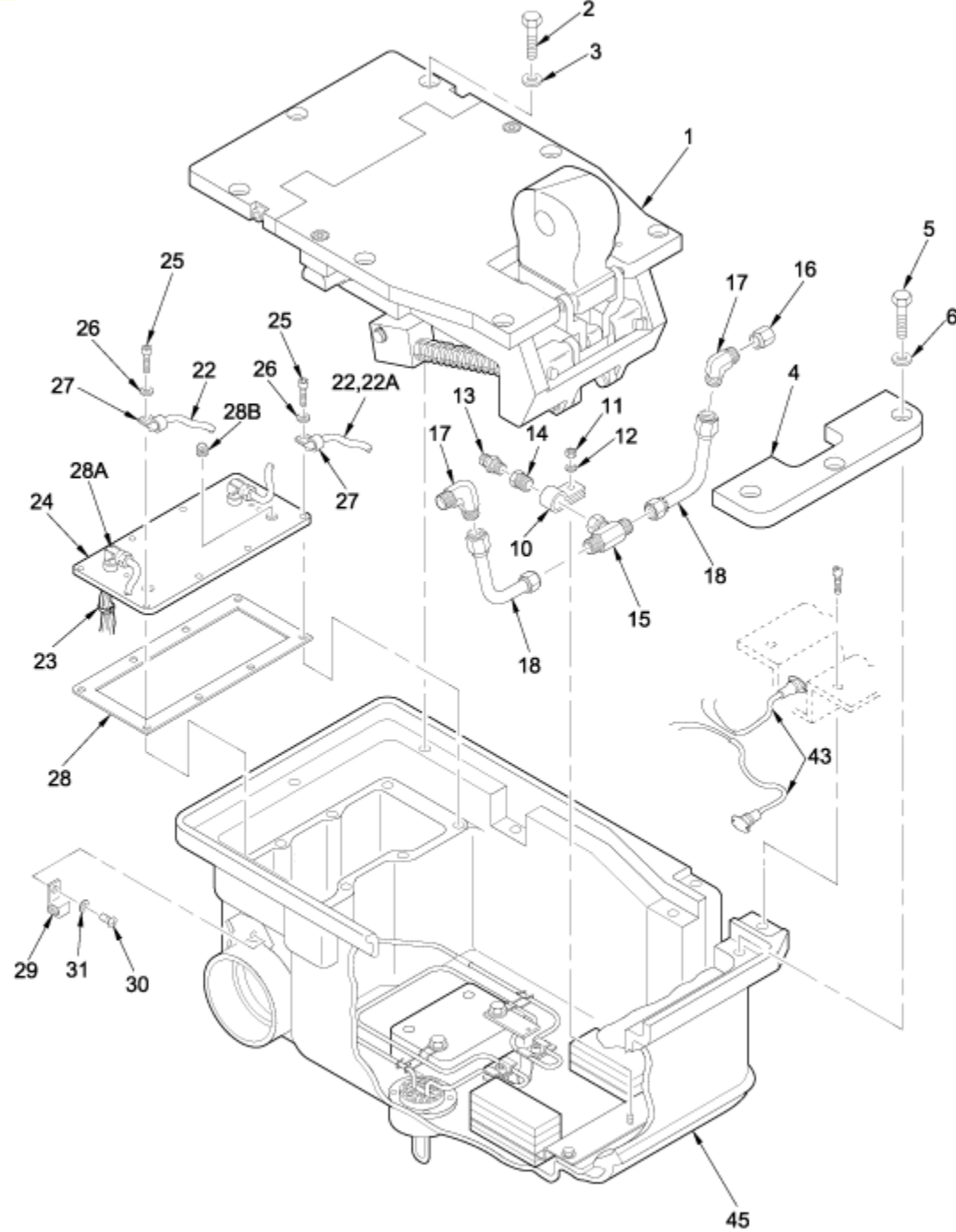
**BATTERIES**  
One battery  
powers the watch  
and the other the  
transmitter, which  
can operate for up  
to 48 hours.

**CIRCUIT BOARD**

**PRIMARY ANTENNA**

The antenna is released by  
twisting the knob counterclockwise  
and pulling. The antenna extends

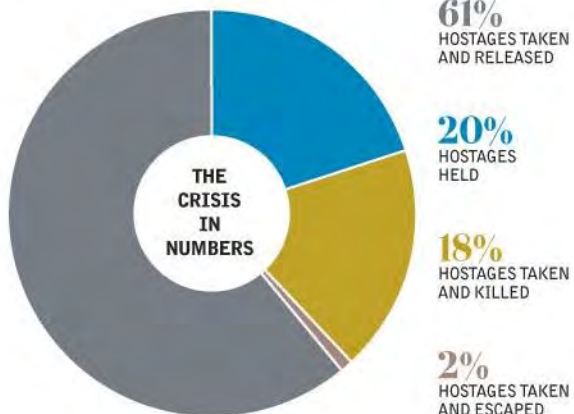




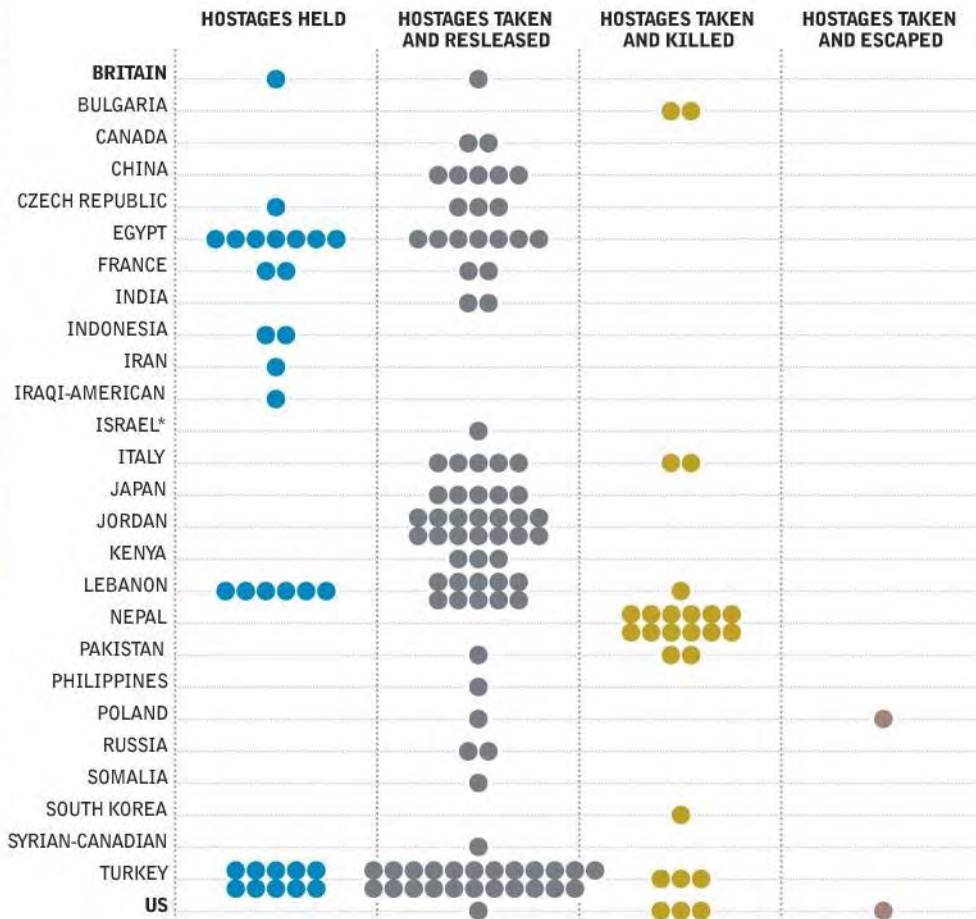
# CAPTURED IN IRAQ: CHARTING THE HOSTAGE CRISIS



French hostages Christian Chesnot and Georges Malbrunot (top) are still held hostage. In April, captors threatened to burn detainees Noriaki Imai and Soichiro Koriyana alive if Japanese forces were not removed from Iraq.



**KEY**  
● ONE HOSTAGE



\*Arab Christian from East Jerusalem



American hostages Jack Hensley and Eugene Armstrong were killed last month



Released Italian charity workers Simona Pari (left) and Simona Torretta

# What are information graphics?

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But are infographics just a means to visually record what we already know?

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Or to merely clarify and communicate effectively?

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But are infographics just a means to visually record what we already know?

Or to merely clarify and communicate effectively?

Can they be used to discern new meaning or discover new knowledge?

# What are information graphics?

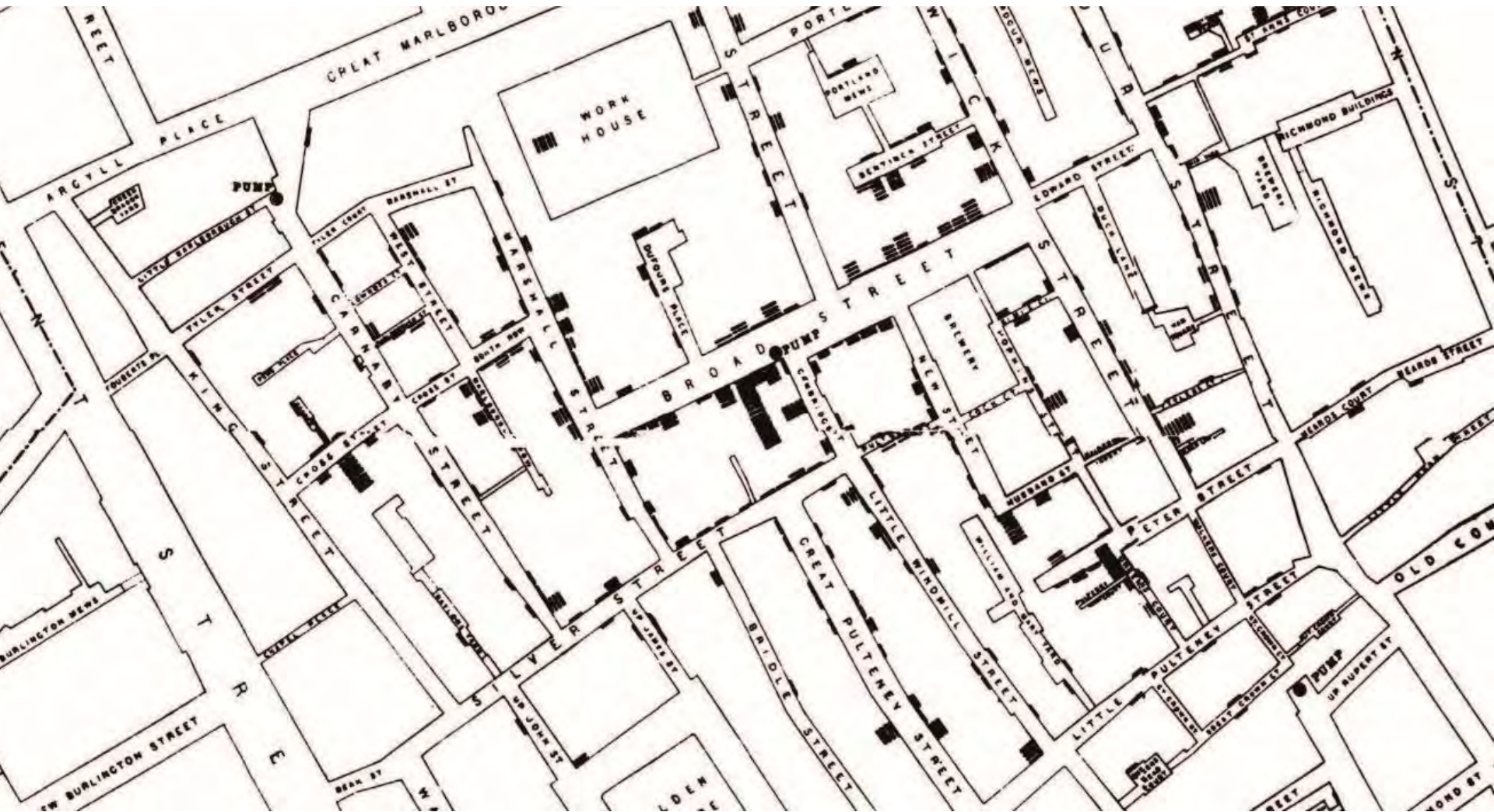
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But are infographics just a means to visually record what we already know?

Or to merely clarify and communicate effectively?

Can they be used to discern new meaning or discover new knowledge?

Or, can they tell a powerful story, to inspire and to move minds?



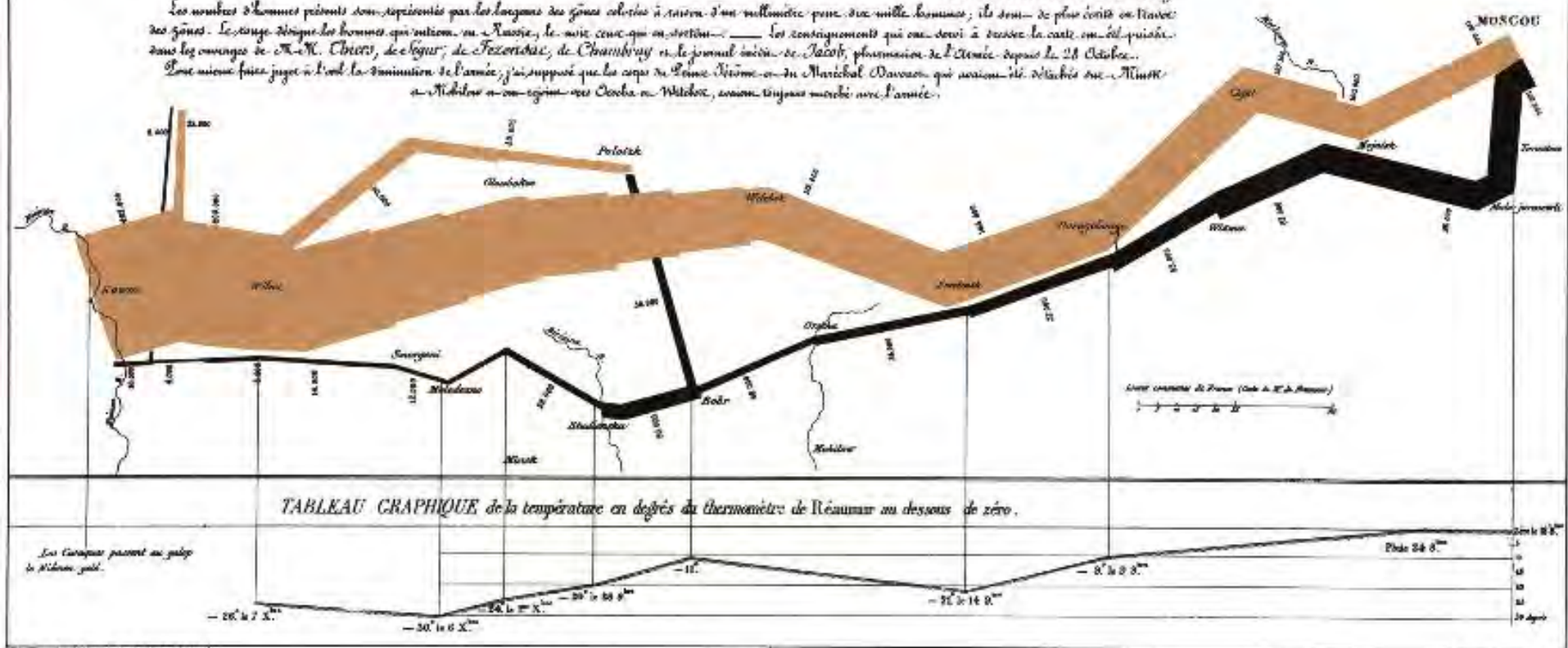
# Napoleon's 1812 Russian campaign – Charles Minard

## Carte Figurative des pertes successives en hommes de l'Armée Française dans la campagne de Russie 1812-1813. Dessiné par M. Minard, Inspecteur Général des Ponts et Chaussées en retraite.

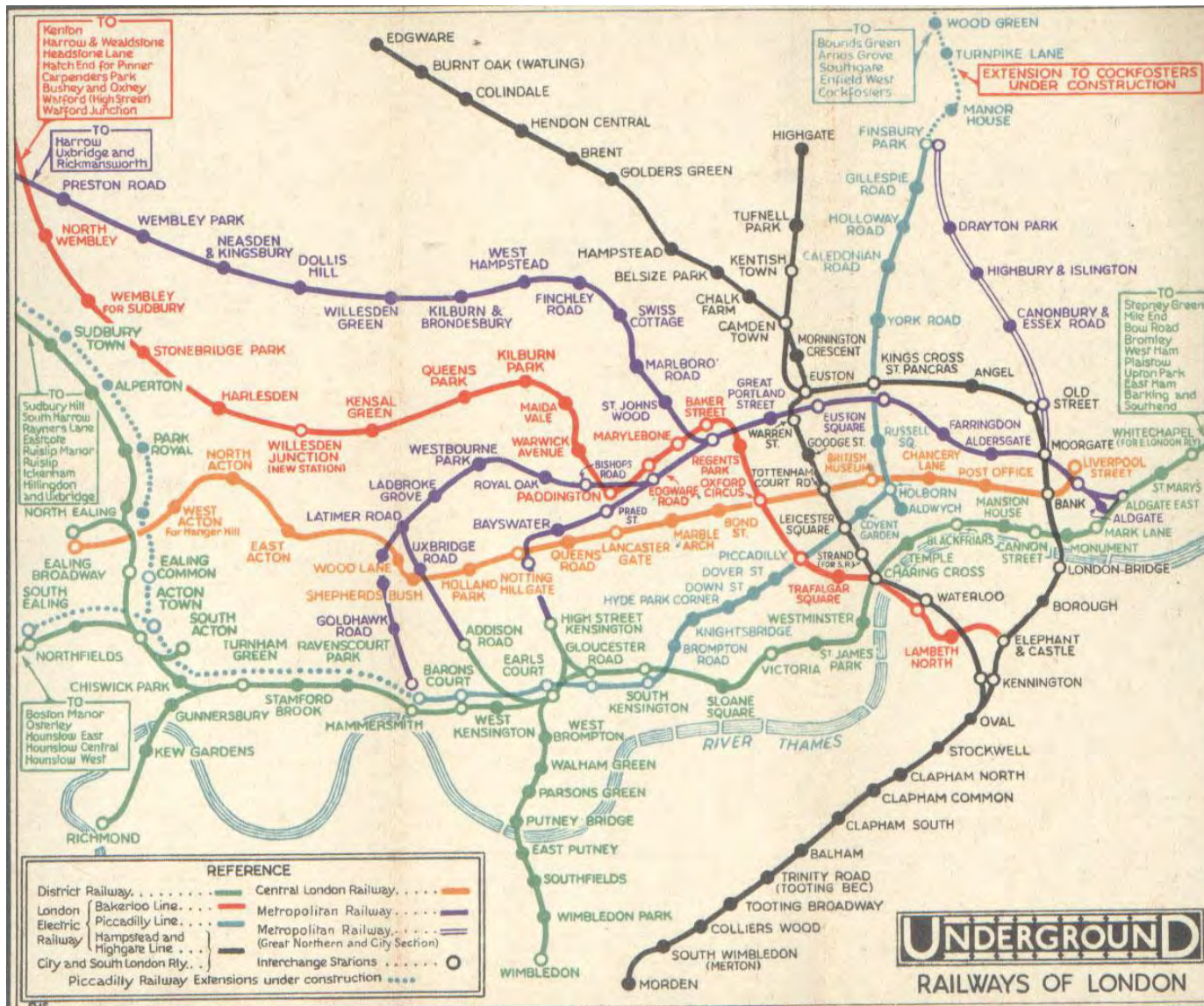
Paris, le 20 Novembre 1869

Les nombres d'hommes perdus sont représentés par les longueurs des zones colorées à raison d'un millimètre pour dix mille hommes; ils sont de plus écrits en lettres des zones. Le rouge désigne les hommes qui ont péri en Russie; le noir ceux qui ont péri en retraite. — Les renseignements qui ont servi à dresser la carte ont été puisés dans les ouvrages de M. K. Obiers, de Leguér, de Fozzardier, de Chantigny et le journal inédit de Jacob, pharmacien de l'Armée depuis le 28 Octobre.

Une seule fois j'ai pu à l'ord. la diminution de l'armée; j'ai supposé que les corps du Prince Jérôme ou du Maréchal Davout, qui avaient été détachés sur Minsk et Mielnoy n'en eurent pas besoin, avaient toujours marché avec l'armée.



# London Underground Map 1931 – Henry Beck



WATFORD  
WATFORD (HIGH STREET)  
BUSHEY AND OKNEY  
CARPENDERS PARK  
HATCH END FOR PINNER  
HEADSTONE LANE  
HARROW & WEALDSTONE  
KENTON  
STANMORE  
CANONS PARK  
KINGSBURY  
NEASDEN  
DOLLIS HILL  
WILLESDEN GREEN  
KILBURN & BRONDESBUARY  
FINCHLEY ROAD  
SWISS COTTAGE  
MARLBORO ROAD  
ST. JOHNS WOOD  
HARTLEBONE  
EDGWARE ROAD  
BAKER STREET  
GREAT PORTLAND ST.  
REGENTS PARK  
TOTTENHAM COURT ROAD  
BRITISH MUSEUM  
COVENT GARDEN  
ALDWINCH  
ALDWINCH HOUSE  
MONUMENT  
MARK LANE  
LONDON BRIDGE  
BOROUGH  
ELEPHANT & CASTLE  
KENNINGTON  
OVAL  
STOCKWELL  
CLAPHAM NORTH  
CLAPHAM COMMON  
CLAPHAM SOUTH  
BALHAM  
TRINITY ROAD (TOOTING BEC)  
TOOTING BROADWAY  
COLLIERS WOOD  
SOUTH WIMBLEDON (MERTON)  
MORDEN

COCKFOSTERS  
ENFIELD WEST  
SOUTHGATE  
ARNOS GROVE  
BOUNDS GREEN  
WOOD GREEN  
TURNPIKE LANE  
MANOR HOUSE  
FINSBURY PARK  
DRAYTON PARK  
HIGHBURY & ISLINGTON  
CANONBURY & ESSEX ROAD  
OLD STREET  
MOORGATE  
LIVERPOOL STREET  
BANK  
HOLBORN  
RUSSELL SQUARE  
FARRINGTON ALDERSGATE  
ANGEL  
CHANCERY POST LANE OFFICE  
ST. PAULS  
KINGS CROSS  
CALEDONIAN ROAD  
HOLLOWAY ROAD  
ARSENAL (HOLLOWAY ROAD)

TO  
BOW ROAD  
BROMLEY  
WEST HAM  
BLAISTOWN  
UPTON PARK  
EAST HAM  
BARKING  
UPNEY  
BECONTREE  
HEATHWAY  
DAGENHAM  
HORNCHURCH  
UPMINSTER & SOUTHEND

SHOREDITCH  
STEPNEY GREEN  
MILE END  
ST. MARYS  
ALDWINCH  
WAPPING  
SHADWELL  
ROTHERMITH  
SURREY DOCKS  
NEW CROSS  
NEW GATE  
CROSS

WATFORD JUNCTION  
WATFORD (HIGH STREET)  
BUSHEY AND OKNEY  
CARPENDERS PARK  
HATCH END FOR PINNER  
HEADSTONE LANE  
HARROW & WEALDSTONE  
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NEASDEN  
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KILBURN & BRONDESBUARY  
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EDGWARE ROAD  
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# Periodic Table 1869 – Dimitri Mendeleev

**Ueber die Beziehungen der Eigenschaften zu den Atomgewichten der Elemente.** Von D. Mendelejeff. — Ordnet man Elemente nach zunehmenden Atomgewichten in verticale Reihen so, dass die Horizontalreihen analoge Elemente enthalten, wieder nach zunehmendem Atomgewicht geordnet, so erhält man folgende Zusammenstellung, aus der sich einige allgemeinere Folgerungen ableiten lassen.

			Ti = 50	Zr = 90	? = 180
			V = 51	Nb = 94	Ta = 182
			Cr = 52	Mo = 96	W = 186
			Mn = 55	Rh = 104,4	Pt = 197,4
			Fe = 56	Ru = 104,4	Ir = 198
		Ni =	Co = 59	Pd = 106,6	Os = 199
			Cu = 63,4	Ag = 108	Hg = 200
H = 1	Be = 9,4	Mg = 24	Zn = 65,2	Cd = 112	
	B = 11	Al = 27,4	? = 68	Ur = 116	Au = 197?
	C = 12	Si = 28	? = 70	Sn = 118	
	N = 14	P = 31	As = 75	Sb = 122	Bi = 210?
	O = 16	S = 32	Se = 79,4	Te = 128?	
	F = 19	Cl = 35,5	Br = 80	J = 127	
Li = 7	Na = 23	K = 39	Rb = 85,4	Cs = 133	Tl = 204
		Ca = 40	Sr = 87,6	Ba = 137	Pb = 207
		? = 45	Ce = 92		
		?Er = 56	La = 94		
		?Yt = 60	Di = 95		
		?In = 75,6	Th = 118?		

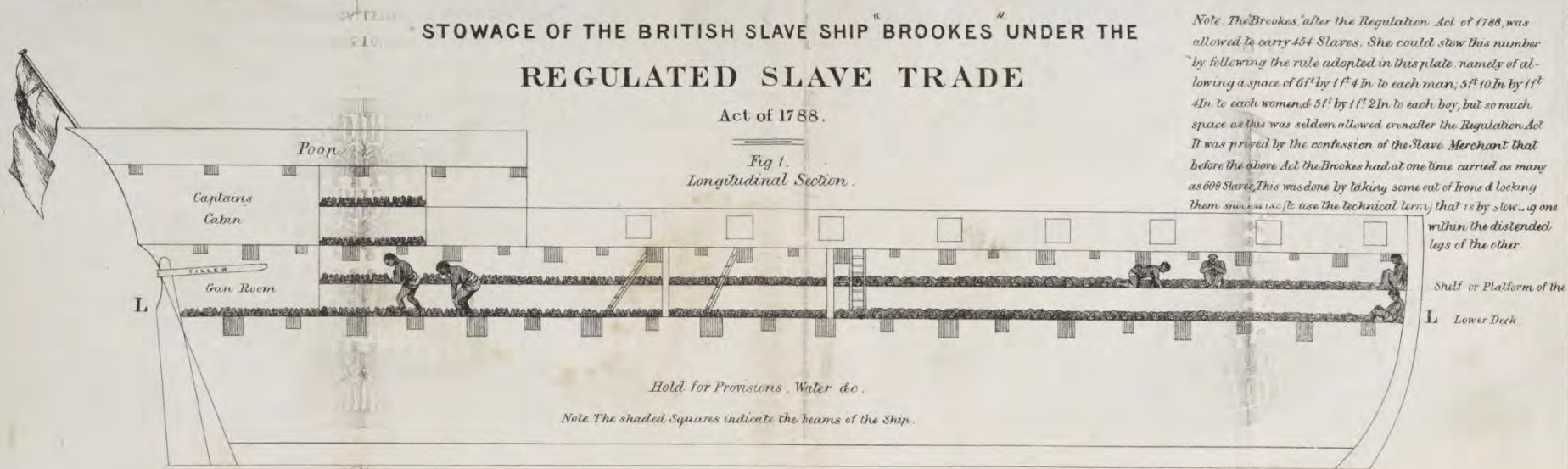
# Periodic Table 1950 – Henry Hubbard

[illegible]

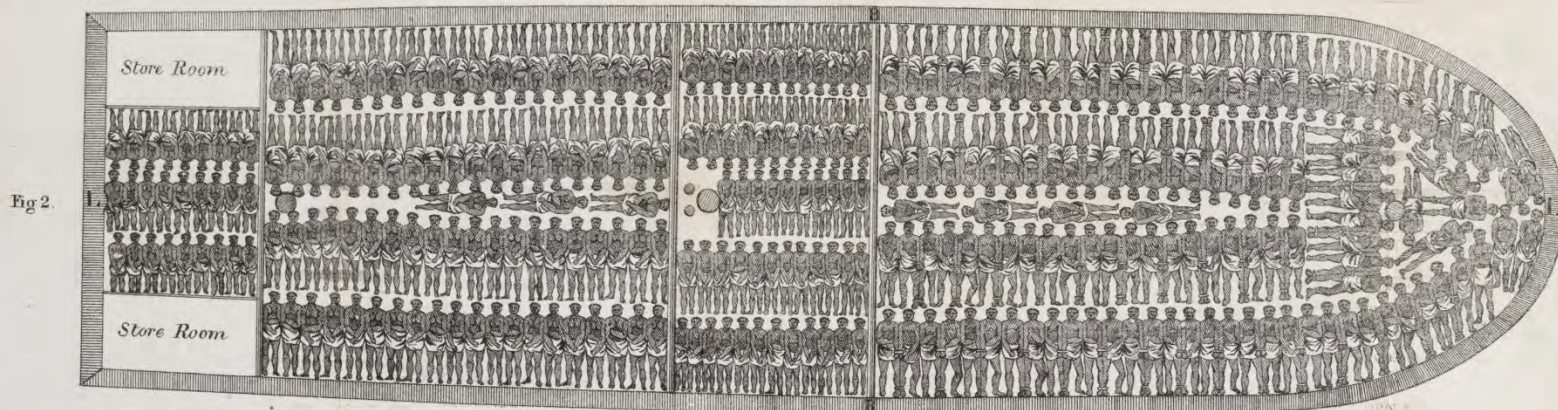
## Drawings of slave ship Brookes by British abolitionist William Elford. 1788



# Drawings of slave ship Brookes by British abolitionist William Elford. 1788



**PLAN OF LOWER DECK WITH THE STOWAGE OF 292 SLAVES**  
130 OF THESE BEING STOWED UNDER THE SHELVES AS SHEWN IN FIGURE B & FIGURE 3.



**PLAN SHEWING THE STOWAGE OF 130 ADDITIONAL SLAVES ROUND THE WINGS OR SIDES OF THE LOWER DECK BY MEANS OF PLATFORMS OR SHELVES**

# Drawings of slave ship Brookes by British abolitionist William Elford. 1788



PLAN SHEWING THE STOWAGE OF 130 ADDITIONAL SLAVES ROUND THE WINGS OR SIDES OF THE LOWER DECK BY MEANS OF PLATFORMS OR SHELVES  
(IN THE MANNER OF GALLERIES IN A CHURCH) THE SLAVES STOWED ON THE SHELVES AND BELOW THEM HAVE ONLY A HEIGHT OF 2 FEET 7 INCHES  
BETWEEN THE BEAMS: AND FAR LESS UNDER THE BEAMS. See Fig 1.

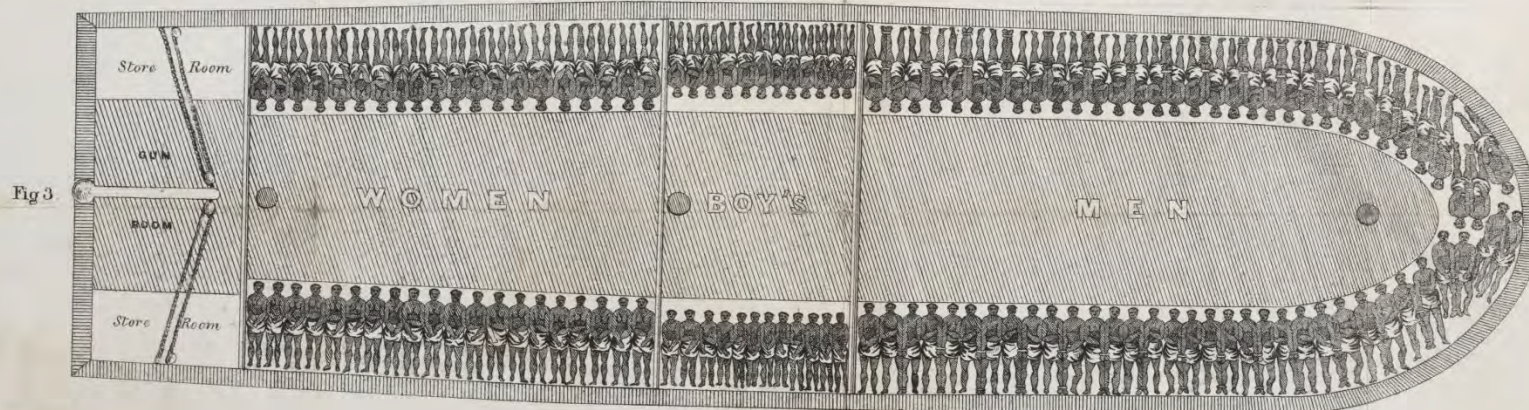


Fig 4  
Cross Section  
at the Poop.

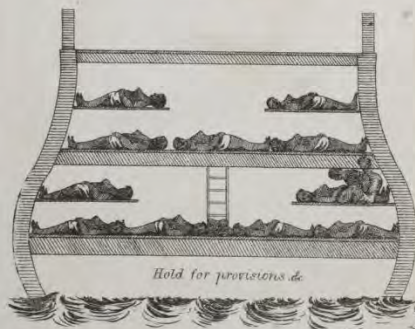


Fig 5.  
Cross Section  
amidships

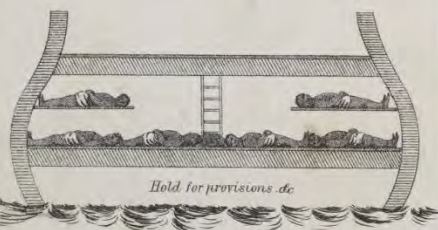


Fig 6.  
Lower tier of Slaves under the Poop.

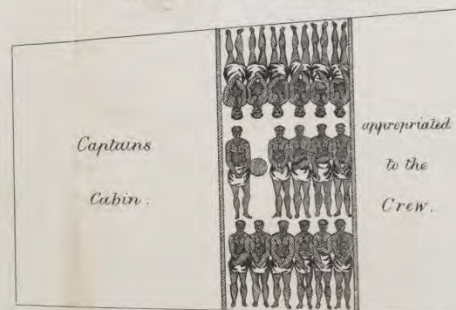
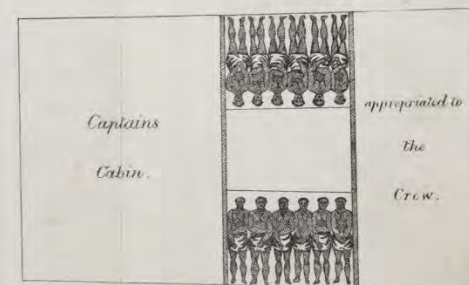


Fig 7.  
Shelf tier of Slaves under the Poop.



Scale of Feet  
0 5 10 20 30

# Oliver Byrne's *Elements of Euclid*. 1847

44

BOOK I. PROP. XLIII. THEOR.



THE complements

 and  of the parallelograms which are about the diagonal of a parallelogram are equal.



Q. E. D.

BOOK I. PROP. XLIV. PROB.

45





TO a given straight line (—) to apply a parallelogram equal to a given tri-

angle (  ), and

having an angle equal to a given rectilinear angle

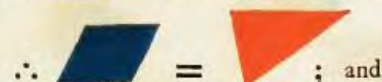
(  ).



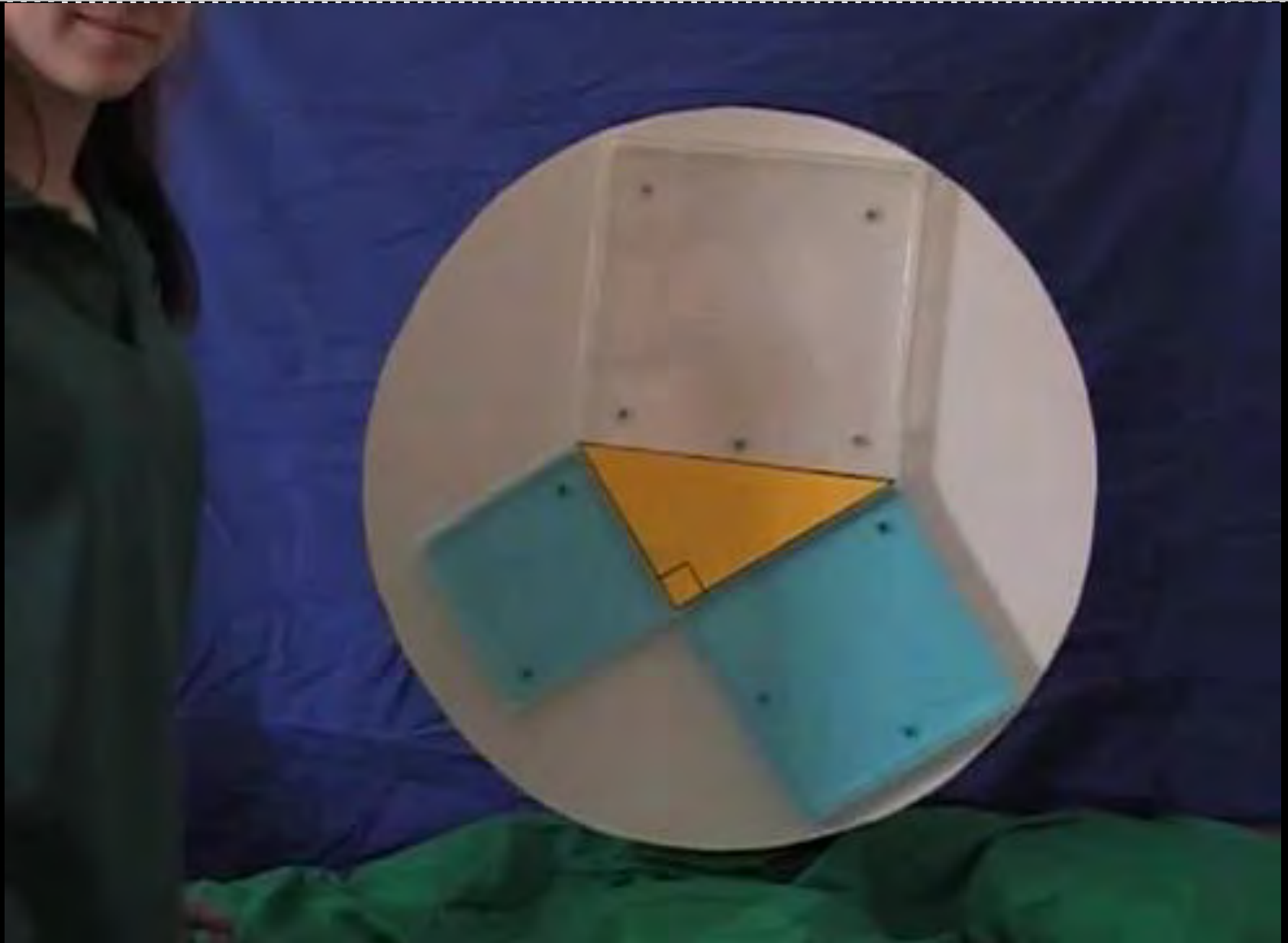
Make  =  with  =  (pr. 42.)

and having one of its sides ----- conterminous with and in continuation of —.

Produce — till it meets — || ----- draw — produce it till it meets ----- continued; draw ----- || ----- meeting — produced, and produce -----.



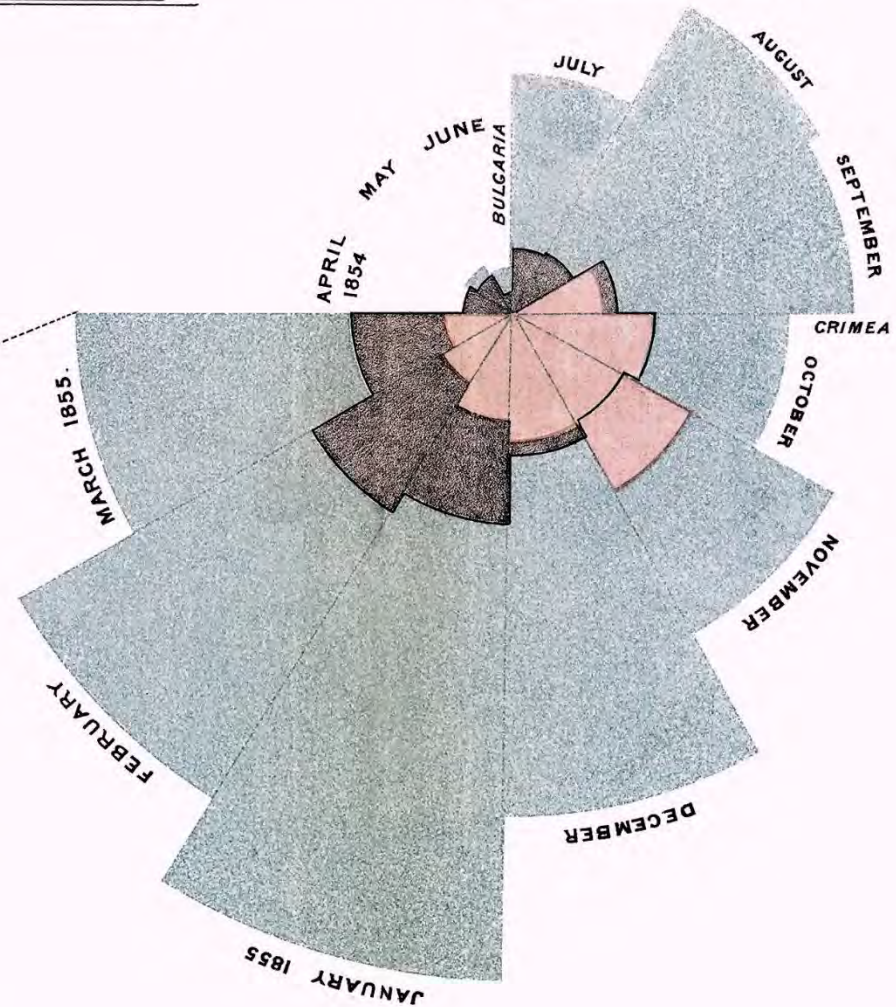
# A tangible visualization of Pythagorean theorem



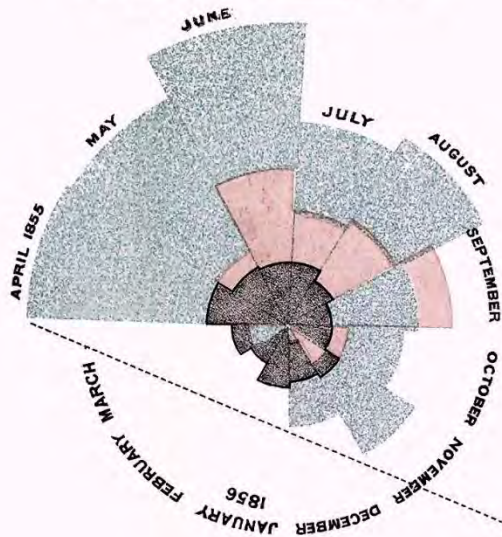
# Florence Nightingale on Crimean War. 1858

## DIAGRAM OF THE CAUSES OF MORTALITY IN THE ARMY IN THE EAST.

1.  
APRIL 1854 to MARCH 1855.



2.  
APRIL 1855 to MARCH 1856.



The Areas of the blue, red, & black wedges are each measured from the centre as the common vertex.

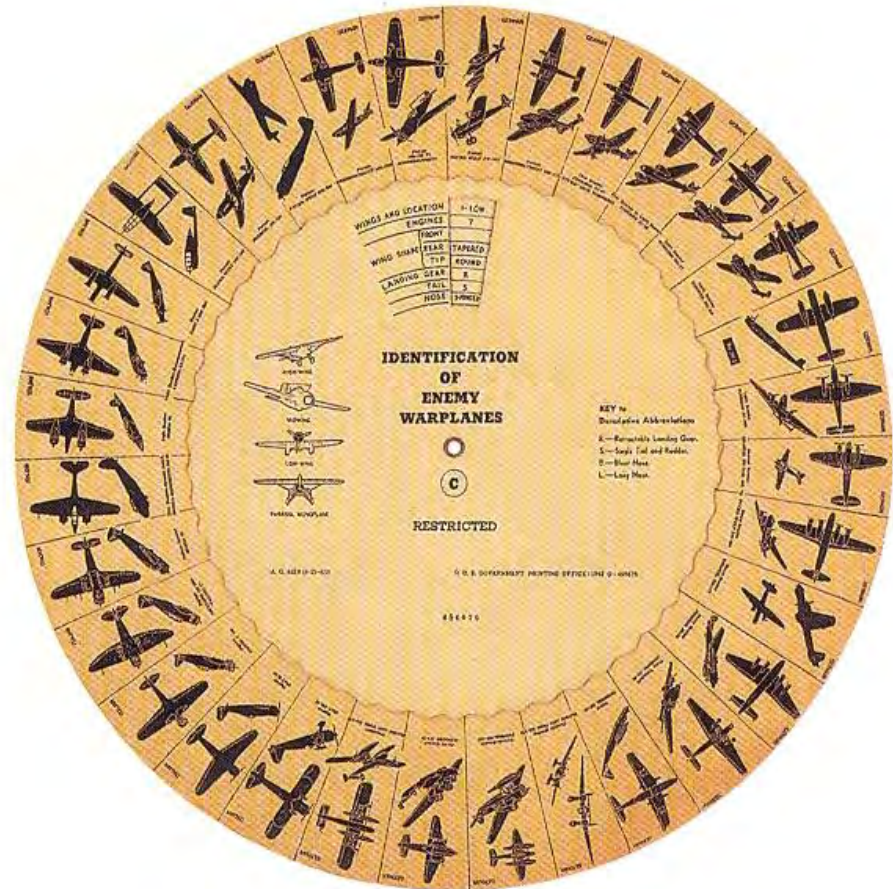
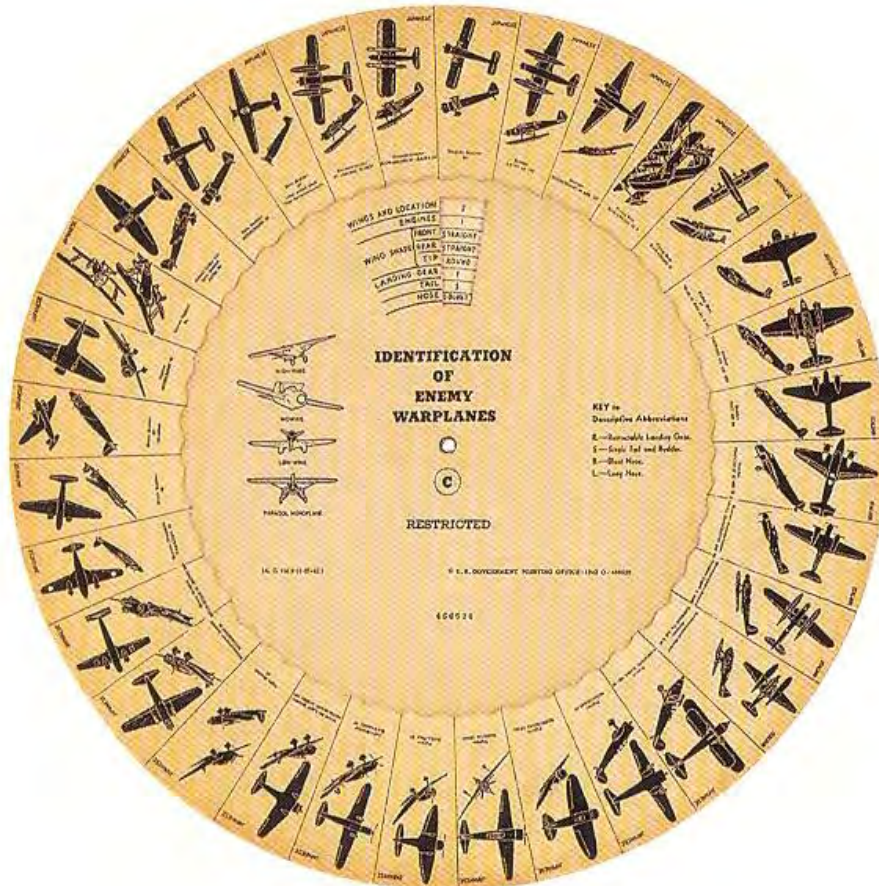
The blue wedges measured from the centre of the circle represent area for area the deaths from Preventable or Mitigable Zymotic diseases; the red wedges measured from the centre the deaths from wounds; & the black wedges measured from the centre the deaths from all other causes.

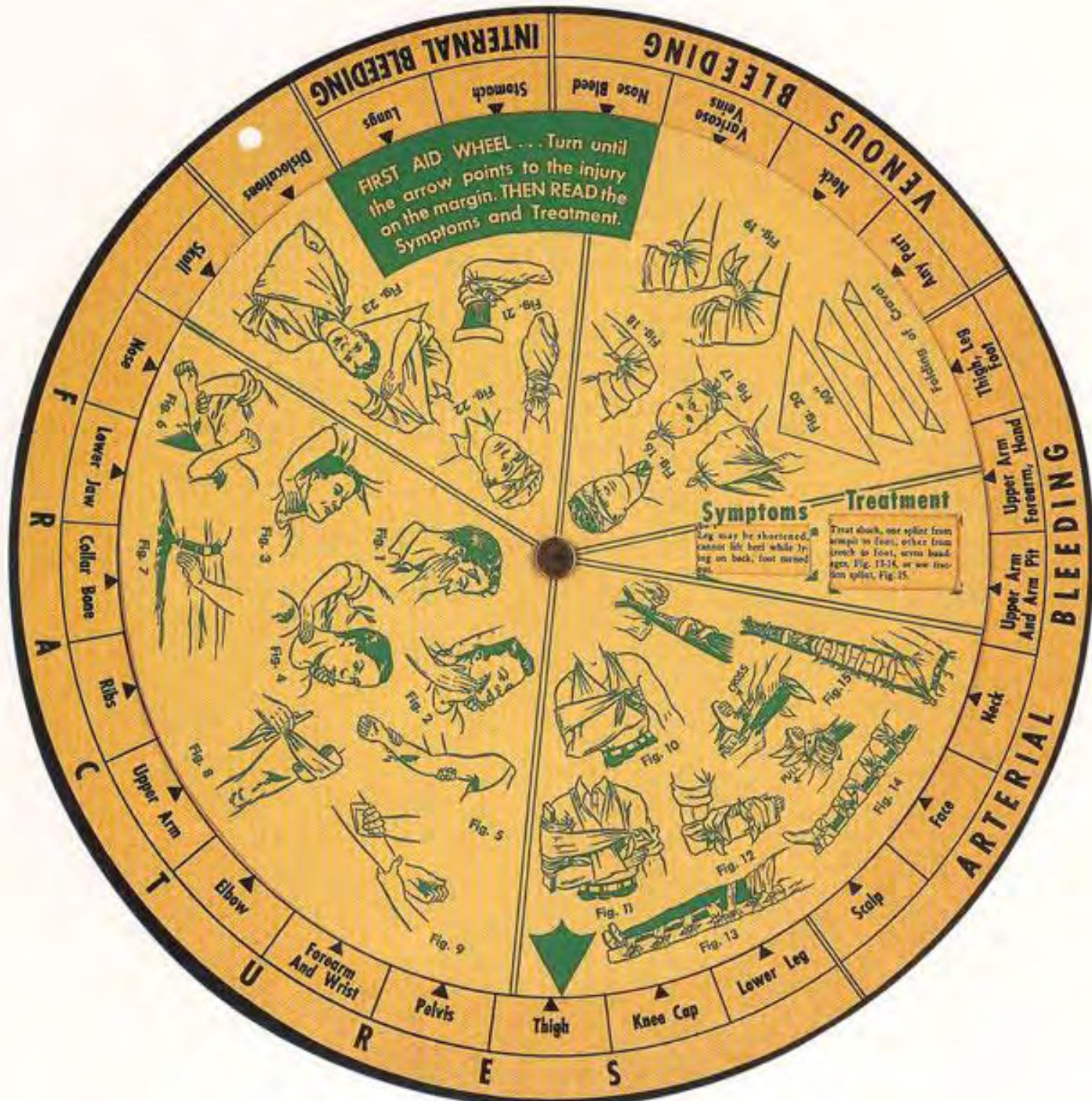
The black line across the red triangle in Nov. 1854 marks the boundary of the deaths from all other causes during the month.

In October 1854, & April 1855, the black area coincides with the red; in January & February 1856, the blue coincides with the black.

The entire areas may be compared by following the blue, the red & the black lines enclosing them.

# Interactive information wheels







SET Indicator to Type of Game,  
READ Most Popular Type of Gun, Ammo  
and other pertinent information  
in window below.

## "LET'S GO HUNTING!"



*J.C. Higgins*

... Greatest

Hunting Equipment Values Anywhere

*Satisfaction guaranteed or your money back*

### RULES OF SAFETY

Always handle a gun as if it were loaded.  
Carry only empty guns taken down or with action open into camp, house, car or boat.  
Always be sure that barrel and action are clear of obstruction—particularly after a fall or if gun has been dropped.  
Carry your gun with the safety on—keep your finger off the trigger.  
Unload gun before climbing a fence or tree.



Always carry your gun so that you can control the direction of the muzzle, even if you stumble.  
Be sure of your target... see the game before you shoot. Don't shoot at a sound or brush movement.  
Never point gun at anything you can't shoot.  
Never leave a gun unattended unless you unload it first. Be sure it cannot fall.  
Never mix gunpowder and alcohol.

### *Suggested Best*

Gun	5 JCH Model 20
Ammo.	J. C. Higgins
Ga. or Cal.	12
Shotsize or Grain	8
Ga. or Cal.	16, 20,
Shotsize or Grain	28, 410
	7½, 9

### *Other Popular*



**The KITCHENETTE WHEEL**  
Put over a fast One on your Kitchenette Range

Put over a fast One on your Kitchenette Fridge

26 RECIPES FOR  
CREATING FOOD  
OUT OF WHAT  
YOU HAVE IN  
THE ICE-BOX:

Palatable Food  
Inexpensive Food  
Food varied and easy  
to make

Sing a song of six-pence  
Get ready for a meal,  
A simple and a fast <sup>one</sup>  
Is just around the wheel!

by PAN-  
HANDLER

Quantities are given for dining à deux – halve for the hermit, multiply for mobs. The big T is for TABLESPOON, The little t is for TEASPOON, C is for CUP and lb. stands for POUND.

This first 3 logs -  
Sands, 4-6 ft. 4  
meters. This is  
clean & rock slow  
ly set) mottled. No  
more from fire  
and lower joint. See  
on bottom of rocks.

CHEATED  
SYSTEM  
NO CENSOR

FISH FILLETS  
WITH  
BROWN SAUCE

DEVILLET  
CHAM

045755

WACON  
WATER

5000

LA RING

EDGE  
AND  
TOMATO

102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-11

TOMATO  
TOAST

UNIVERSITY OF MICHIGAN

1975-1976

LETTER ONE

RECEIVED  
FEB 25 1964

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FOR BOYS  
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CITY OF

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8C 88718  
8C 88719

FILED BY  
D-1170

SHRIMP  
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AND CE

# space required to transport 60 people



car



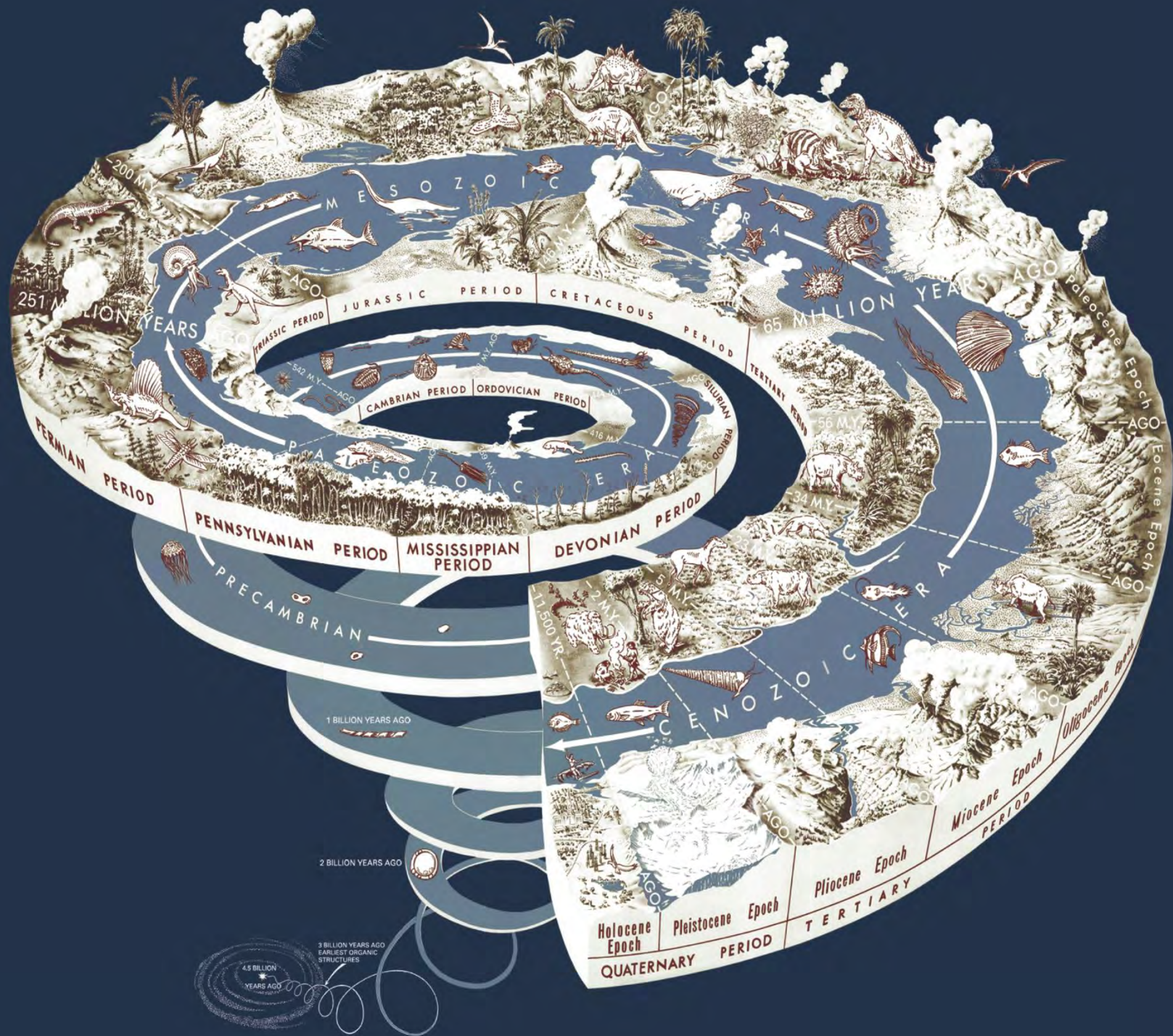
bus



bicycle

## Nadeem Haidary's visualization of caloric consumption per capita

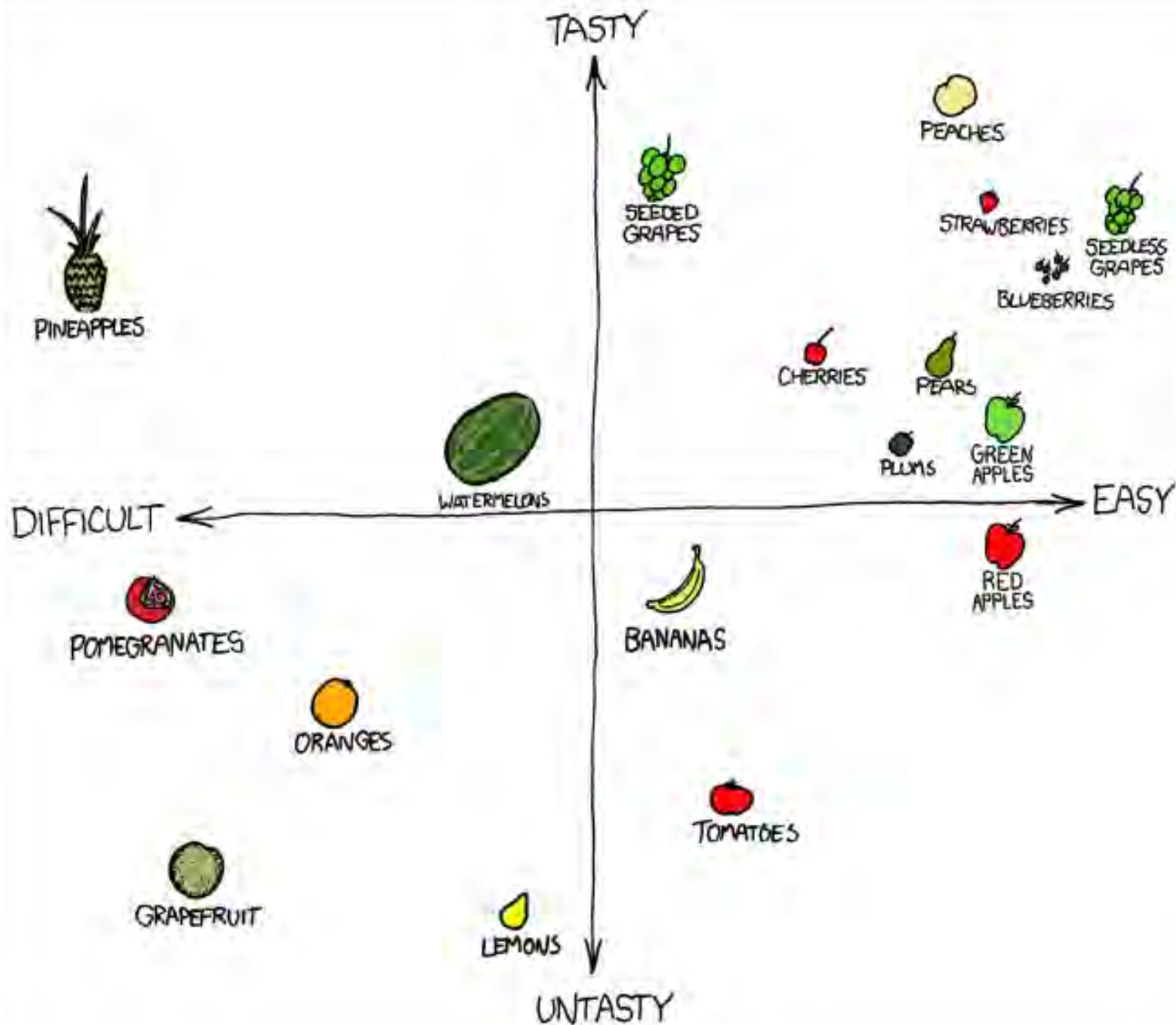




PIZZAEXPRESS

1 van ruimte = 10 fietsen





# GRAVITY WELLS

SCALED TO EARTH SURFACE GRAVITY

THIS CHART SHOWS THE 'DEPTH' OF VARIOUS SOLAR SYSTEM GRAVITY WELLS.

EACH WELL IS SCALED SUCH THAT RISING OUT OF A PHYSICAL WELL OF THAT DEPTH - IN CONSTANT EARTH SURFACE GRAVITY - WOULD TAKE THE SAME ENERGY AS ESCAPING FROM THAT PLANET'S GRAVITY IN REALITY.

EACH PLANET IS SHOWN CUT IN HALF AT THE BOTTOM OF ITS WELL, WITH THE DEPTH OF THE WELL MEASURED DOWN TO THE PLANET'S FLAT SURFACE.

THE PLANET SIZES ARE TO THE SAME SCALE AS THE WELLS. INTERPLANETARY DISTANCES ARE NOT TO SCALE.

$$\text{DEPTH} = \frac{G \cdot \text{PLANET MASS}}{g \cdot \text{PLANET RADIUS}}$$

$$G = \text{NEWTON'S CONSTANT}$$

$$g = 9.81 \text{ m/s}^2$$

JUPITER

JUPITER IS NOT MUCH LARGER THAN SATURN, BUT MUCH MORE MASSIVE. AT ITS SIZE, ADDING MORE MASS JUST MAKES IT DENSER DUE TO THE EXTRA SQUEEZING OF GRAVITY.

IF YOU DROPPED A FEW DOZEN MORE JUPITERS INTO IT, THE PRESSURE WOULD IGNITE FUSION AND MAKE IT A STAR.



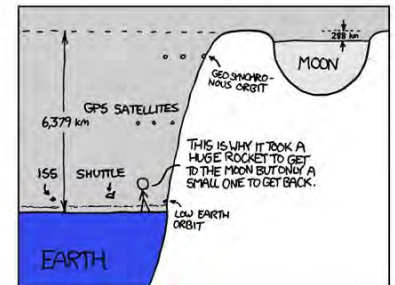
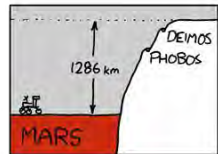
RINGS

SATURN

URANUS

AN EVEN MORE GLORIOUS DRAWN AWAITS!

NEPTUNE



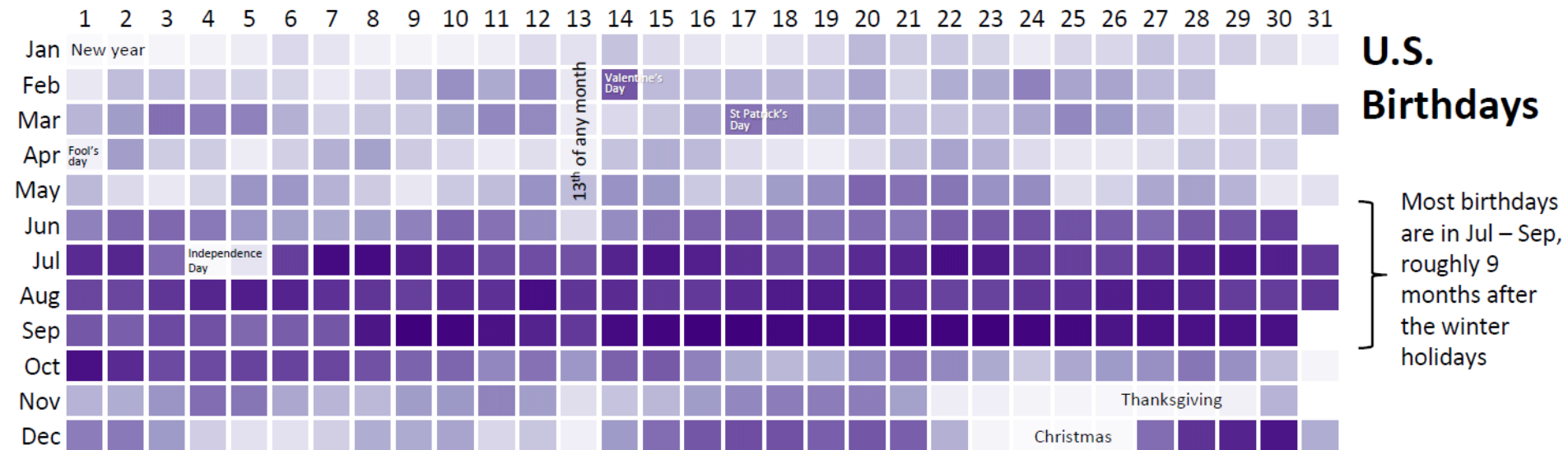
IT TAKES THE SAME AMOUNT OF ENERGY TO LAUNCH SOMETHING ON AN ESCAPE TRAJECTORY AWAY FROM EARTH AS IT WOULD TO LAUNCH IT 6,000 km UPWARD UNDER CONSTANT 9.81 m/s<sup>2</sup> EARTH GRAVITY.

HENCE, EARTH'S WELL IS 6,000 km DEEP.

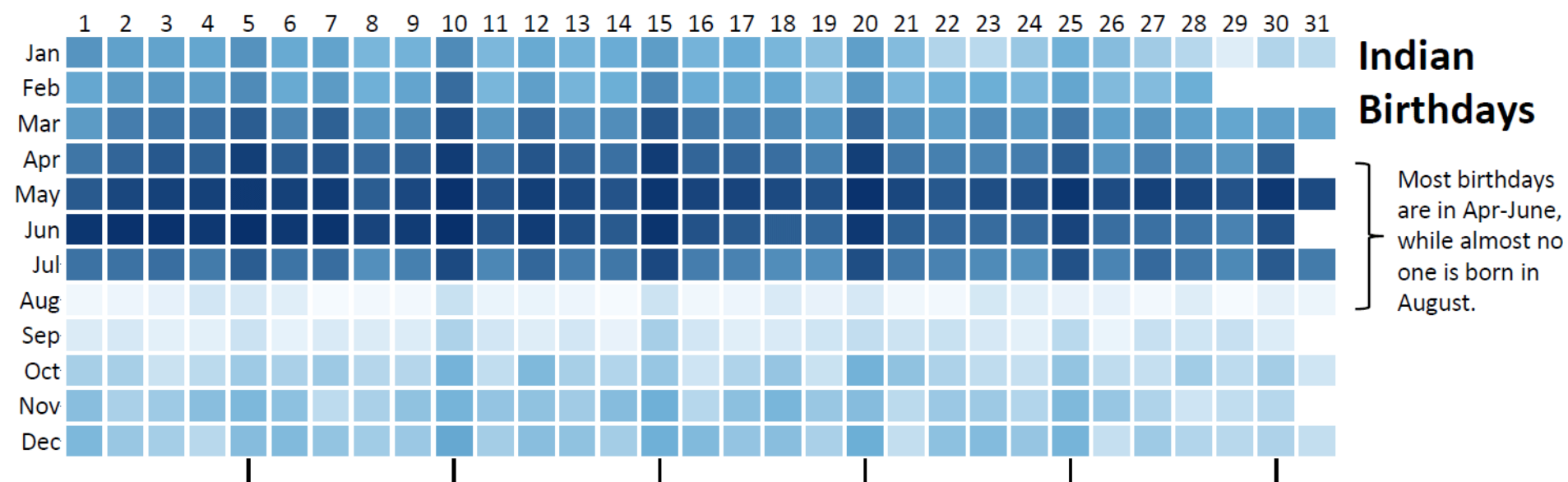
TO SUN, VERY VERY FAR DOWN

MERCURY

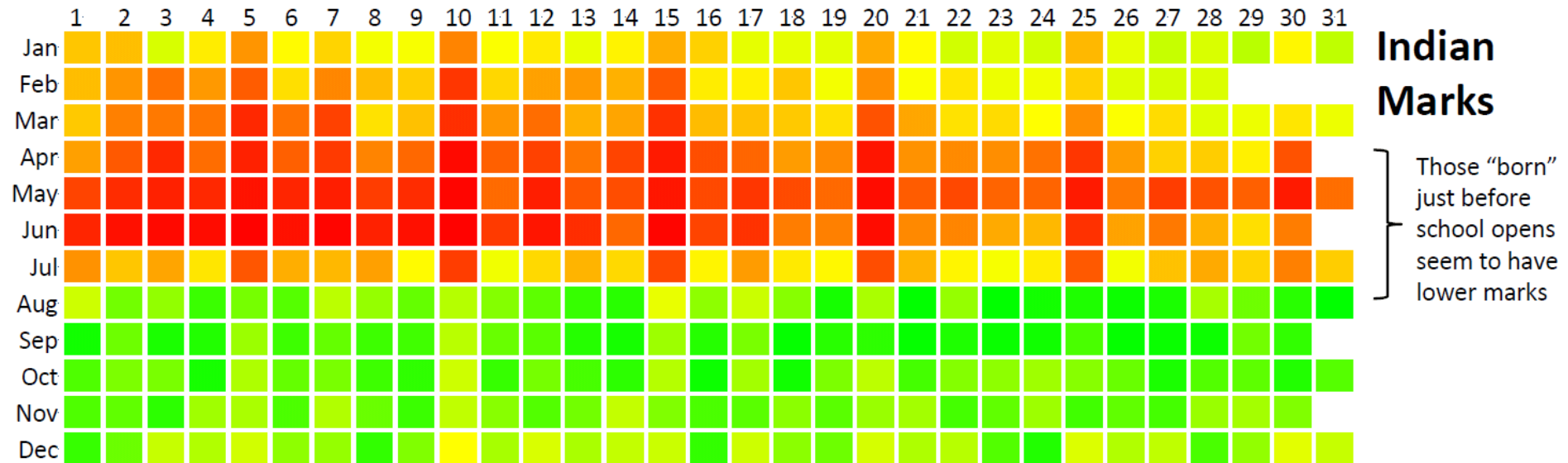
# Birthdays in the U.S and in India, Gramener



# Birthdays in the U.S and in India, Gramener



# Birthdays in the U.S and in India, Gramener

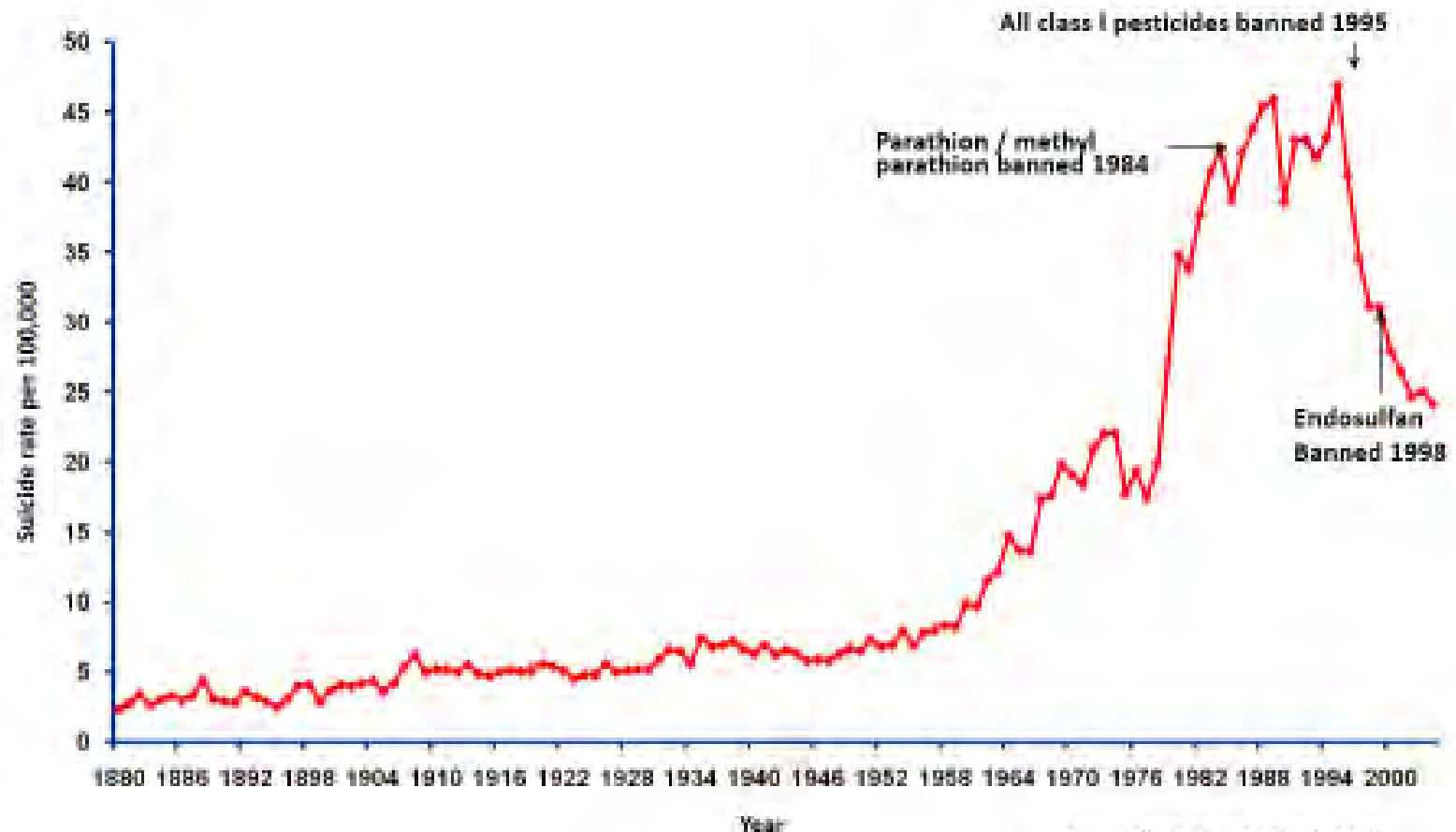


# Suicide rates in Sri Lanka 1880-2005



Gunnell *et al*, *Int J Epidemiol* 2007

# Suicide rates in Sri Lanka 1880-2005



Gunnell et al, Int J Epid 2007

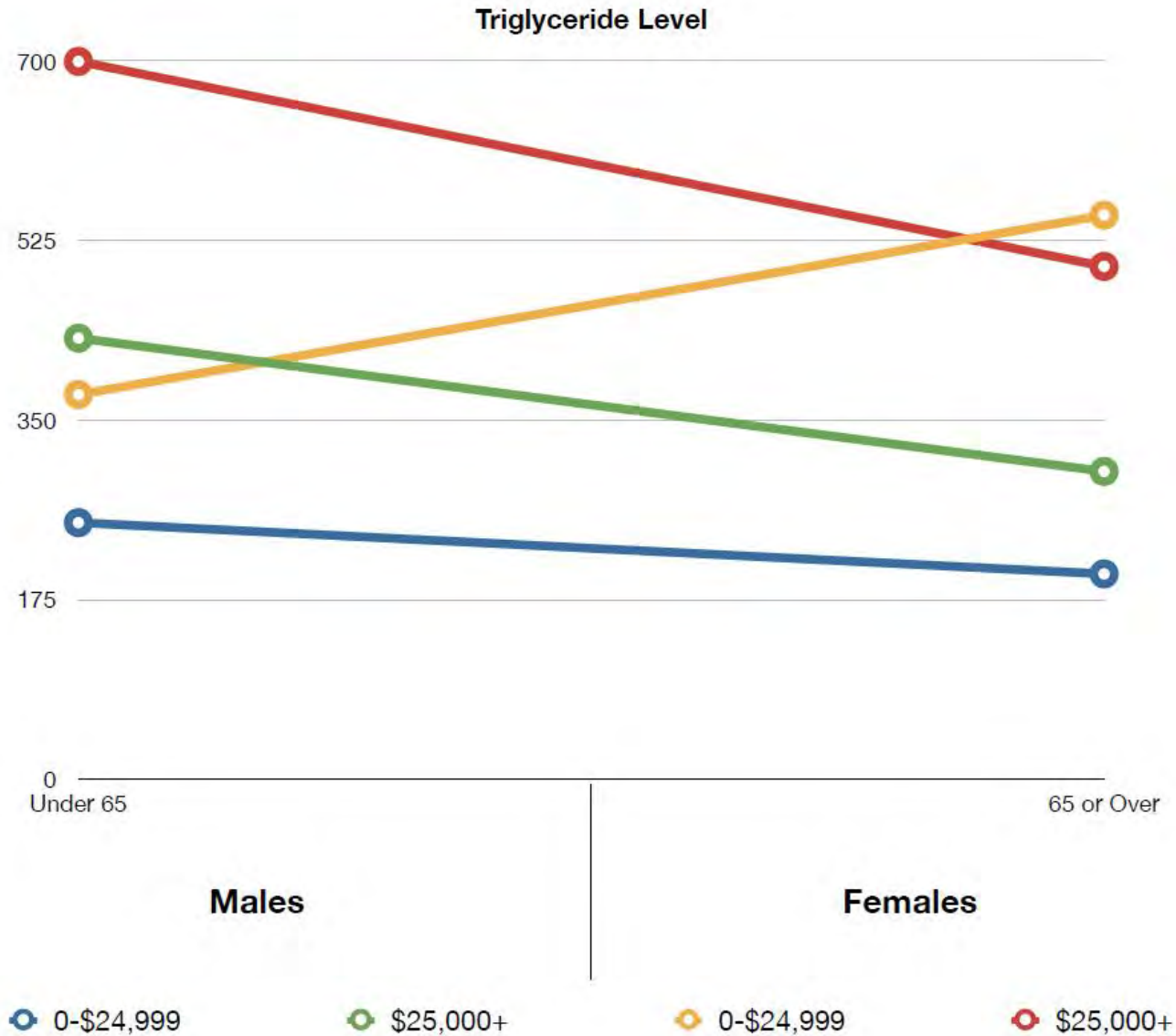
# Visualize this!

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Which gender or income level group shows different effects of age on cholesterol levels?

Income Group	Males		Females	
	Under 65	65 or Over	Under 65	65 or Over
0-\$24,999	250	200	375	550
\$25,000+	430	300	700	500

# Visualize this! - class participation exercise 1



# Hans Rosling TED 2006





## Information Objects - class participation exercise 2

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Find 3 non-digital, everyday objects in which some critical information that is related to the function of the object is communicated (either serendipitously or accidentally) visually. Explain:

1. What information do they possess?
2. Where is the information embedded?
3. Why is the information important?
4. How do they communicate it to us?

Photograph the objects. Come prepared to articulate and discuss your observations in class.